



Fundación
Leer



**ANNUAL
REPORT 2017**

FUNDACIÓN LEER

In 1997 Fundación Leer was established with the purpose of contributing to the education of children and young people in Argentina through the promotion of reading. In this context, the foundation seeks to create impact by providing the necessary tools for reading to be a right for all Argentine children.

We work together with teachers, authorities, librarians, community leaders and families all over Argentina, providing educational resources and training for the promotion of reading and literacy.

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In memoriam: Dr. Manuel Mora y Araujo y Dr. Juan Carlos Tedesco.

AUDITORS: Price WaterhouseCoopers

EXECUTIVE DIRECTOR: Patricia Mejalelaty



Fundación Leer over 20 years of work

8,273

reading promotion projects were implemented in 23 provinces in Argentina and in the City of Buenos Aires.

3,852

reading areas were created provided with new books in schools, libraries and community centers.

23,238

adults were trained in reading and writing promotion and literacy.

2,184,637

children and young people were benefited by our programs.

2,076,651

new books for children and young people were distributed in educational institutions and non-formal educational organizations.

Results in 2017

5,154,442

children, young people and adults participated in the 15th National Reading Marathon.

117,139

children and young people under 17 years of age participated in our projects.

65,089

new books for children and young people were distributed in institutions.

16,398

institutions from 3,056 cities were registered in the 15th National Reading Marathon.

937

adults were trained.

580

backpacks with new books were delivered to create reading areas.

457

educational projects were implemented.

136

reading areas and classroom libraries provided with new books.



“In this small and forgotten town, almost without opportunities, we were able to enter to the wonderful and magical world of reading, thanks to Fundación Leer.”

Teacher of Kindergarten “Carita de Angel”.
Las Termas de Río Hondo, Santiago del Estero.

OUR PROGRAMS

The programs, campaigns and projects of Fundación Leer are focused on the fact that children **can** and **want** to read. We work with formal educational institutions, social and cultural organizations, non-formal educational institutions and community centers where the family has a key role.

With the family

Family of readers

It is a program intended to strengthen families to support the development the love for reading in their children. With this aim, Fundación Leer, through schools, trains parents or those responsible for children education by providing them with strategies and concrete ideas to forge an emotional bond between children and books.

This program was supported by
Boskalis International B.V.



PARTICIPATING
CHILDREN
133



BOOKS
DISTRIBUTED
25



TEACHERS
TRAINED
8



“This new approach to books aroused my children’s interest and curiosity. They want to continue reading new books and spending more time reading with the family. Further, they improved their writing skills, and they want to invent stories all the time.”

A father participating in the Family of Readers program

Join us and read

It is a campaign to help families find time to read in their daily lives. It is an in-company activity which offers employees free access to new books to take them home, as well as printed material to register the number of book read at home on a daily basis. Throughout the project, for over four months, the participants commit to read with their children twenty minutes a day.

This program was supported by
Interbanking S.A.



PARTICIPATING
CHILDREN
120



BOOKS
DISTRIBUTED
120

To create in-company libraries or to be given to children

“Participating in this program make us very proud. Little by little, parents working in the company came and participated with their children. The final outcome was really good even for me who did not know about children and young people literature books.”

Coordinator of Join us and Read, Interbanking



Workshops for parents

Within the framework of the *Families to School* program carried out by the Government of the City of Buenos Aires, we provided training sessions to 230 parents of the City of Buenos Aires focusing on the families of children from 45 days to 5 years old, with the purpose of making families aware of the importance of their role in encouraging children to read at an early age.

This program
was supported by:
The Government of the City
of Buenos Aires

 PARENTS
TRAINED
230

Literacy development at schools

Reading Marathons – Read More in Bragado

It is an educational program intended to educate children as autonomous readers, that is, children who usually turn to books for entertainment and information. The program gives the possibility to the participating institutions, as well as children to have access to new children literature books, to take them home in ownership in events called Reading Marathons.

Throughout the project children register the books read in a *Reading Diary* - a printed material with an attractive design – which is an essential fun element of the program.

In addition, the program strengthens teachers' knowledge about the teaching of literary texts and their key role as reading mediators.

This program
was supported by:
Acerbrag S.A.

 PARTICIPATING
CHILDREN
354

 BOOKS
DISTRIBUTED
639

 TEACHERS
TRAINED
6



Teacher of the Primary School No. 20, Bragado, Buenos Aires.

“The program revived the interest of all the community, since it promoted participation by encouraging reading, provided new books and enlarged the library of the classroom; it also favored early literacy which is very important for our institution. Further, it made children find more time to read since the arrival of new books aroused their curiosity.”

Creating Reading Corners at Schools and Donating Books to improve libraries

This is a reading promotion program which improves the educational opportunities of those in a socially vulnerable situation through teachers' training and the creation of children's libraries – called Reading Corners.

The program aims at giving reading a more relevant place in schools' everyday life and providing institutions with new books.

This program
was supported by:
Autopistas Urbanas S.A.,
BGH S.A., Pan American
Energy LLC,

 PARTICIPATING
CHILDREN
1.420

 BOOKS
DISTRIBUTED
940

 TEACHERS
TRAINED
11

“A very nice training session! Everything said and recommended helped us to improve our teaching practices.”

Teacher of Kindergarten No. 25, Brisitas del sur.

Reading and writing in action

The **Reading and writing in action** program aims at improving children reading and writing skills at primary schools. In the field of writing, children as true 'writers' learn to draft narrative, informative and opinion texts, which are later spread in their communities. In 2017, the program was implemented at nine schools in the province of Salta.

This program is supported by:
Hempel Foundation



**PARTICIPATING
CHILDREN**

1.812



**BOOKS
DISTRIBUTED**

5.942



**TEACHERS
TRAINED**

139

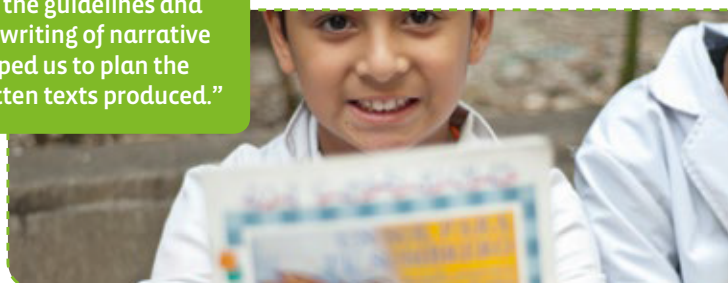


"It was really important to receive a wide variety of books for each classroom. The new strategies to organize writing workshops helped us improve the texts produced."

Cecilia Catalán - School No. 4078
Bernabé López, Vaqueros, Salta.

"There was a significant change. The program gave us an immensely amount of rich material to promote reading. The books sent for the classroom motivated children to read and made them feel like great readers. Further, the guidelines and strategies to work with the writing of narrative and informative texts helped us to plan the lessons and improve the written texts produced."

Claudia R. Madariaga - School No. 4078
Bernabé López, Vaqueros, Salta.



Reading 20-20

Reading 20-20 is a program aims at developing the reading habit through recurrent, sustained and systematic reading situations both at school and at home. Specifically, the program is a reading challenge where the school and the family join together to make children read more, encouraging the reading of 20 books over a year. Children read ten books at home and the other ten at school: in the classroom, in the library, in the playground, etc. Backpacks of new books, posters for the classroom, diplomas and readers' cards are also delivered.

This program is supported by:

Aluar Aluminio Argentino S.A.I.C, Banco de Galicia y Buenos Aires S.A., Fundación Itaú Argentina S.A., Banco Santander Río S.A., BGH S.A., Bunge Argentina S.A., Dart Sudamericana S.R.L., ExxonMobil, Falabella S.A., Fundación Air Liquide, Fundación Prosegur, General Mills Argentina S.A., Help Argentina, Henkel Argentina S.A., HSBC Argentina Holding S.A., Ministerio Educación de la Provincia de Jujuy, Red de Apoyo Escolar, TGN Transportadora Gas del Norte, Total Austral S.A



**PARTICIPATING
CHILDREN**

18.103



**BOOKS
DISTRIBUTED**

13.250



**BACKPACKS
DISTRIBUTED**

440



**TEACHERS
TRAINED**

395



A teacher from Primary School No. 33 "Gregoria Matorras de San Martín", Buenos Aires.

“Working with the Reading Log Posters in the classroom is a big challenge. Children are really excited to write down the books they read in the Poster, they even squabble over who will do it. Teachers, as taught in the training, plan the reading activities during the week and generate discussions about the books read. Thus, there is room for exchange and learning, where the focus is not only on content but also on the feelings the books arouse on children.”

At libraries, community and health centers

The Reading Challenge

The Reading Challenge is a reading promotion program that seeks to strengthen the bond libraries establish with their surrounding community and nearby schools.

The program provides libraries with mobile reading corners called *Reading Carts*. With these, librarians visit the local institutions to offer children access to books. While the cart remains at one school, children record their readings in an attractively designed printed material called *Reading Album*. The project was implemented in 48 libraries and 251 schools.

This program was supported by:

S.A. Importadora y Exportadora de la Patagonia – La Anónima



PARTICIPATING CHILDREN

15.029



BOOKS DISTRIBUTED

58.770



TEACHERS TRAINED

19



SCHOOLS

251



LIBRARIES

48

“The Reading challenge experience was excellent. The program allowed the library to have new experiences. It was a real challenge for us since the whole community was motivated by the reading activities and the impact this had on children and on each visit to the schools. The Reading Challenge program is still a splendid “Cultural movement” which involved children at schools who sometimes are not aware of the activities of the Library, even though they recognize its beautiful building that lies in a natural environment of parks and artificial lakes and is the most frequent walk of the city of Morteros.”

Librarian of “Cultura y Progreso” Popular Library, Morteros, Córdoba.



Reading corners in Community Centers

This program improves the educational opportunities of vulnerable children through the creation of children's libraries at community spaces and health centers daily visited by children and their families.

Fundación Leer understands that reading promotion and literacy are essential for children's development, their educational success, and their subsequent fitting into society. With this aim in mind, the program not only creates reading corners and trains community leaders, but also gives reading and language development a relevant place in their everyday life.

This program was supported by:

Fondation Air France;
Henkel Argentina S.A.;
Municipalidad de San Miguel,
Pan American Energy LLC



**PARTICIPATING
CHILDREN**

1.585



**BOOKS
DISTRIBUTED**

1.635



**ADULTS
TRAINED**

(community leaders and representatives)

125

"After the hard work not only of leaders but also of all the community we open this space so longed for all of us. We may say that it is a dream came true when we see children and adults take a book and the smile they have on their faces afterwards; it is something that cannot be explained. Thank you everybody for making it possible!"

Leader of Barrio Georgias Community Center.



Leader of Puerto Mado
Community Center.

"We noticed that all the community is eager to work, and that neighbors collaborating all together will allow us to achieve our objective. Some problems arose, like the lack of space, but they were resolved. The community is so willing to carry out this project that nothing will stop them from achieving so."

Corporate volunteers support

A group of volunteers from different companies participated in reading activities and games throughout the year to help children with their learning and reading comprehension process. 248 volunteers collaborated on our educational projects.

Friends tell stories

We received the help of volunteers from:

Autopistas Urbanas S.A. (AUSA), Banco de Galicia y Buenos Aires S.A., Fundación Itaú Argentina S.A., Banco Santander Río S.A., Dell Technologies – EMC Corporation, Ford Argentina, Ospe – Obra Social de Empleados Petroleros, Philip Argentina S.A., Price Waterhouse & Co SRL, San Cristóbal Seguros Generales, Total Especialidades Argentina S.A., Western Union Financial Services Argentina SRL.

Creation and refurbishment of Reading Corners

We received the help of volunteers from:

Banco Santander Río S.A., Dell Technologies - EMC Corporation.



**PARTICIPATING
CHILDREN**

4.554



**BOOKS
DISTRIBUTED**

3.207



**BACKPACKS
DISTRIBUTED**

46



**TEACHERS
TRAINED**

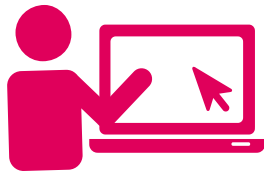
5

Training

Online training as part of the National Reading Marathon.

We offer training for the winners of the book raffles within the framework of the National Reading Marathon.

In these virtual encounters, tools and strategies were shared for the use of the reading material received by the institutions, whose direct beneficiaries are children.



Virtual campus

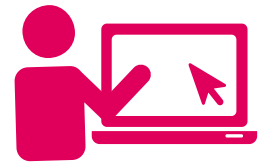
Online and classroom training to teachers

Classroom training on reading comprehension, as well as through our virtual campus is provided to teachers.

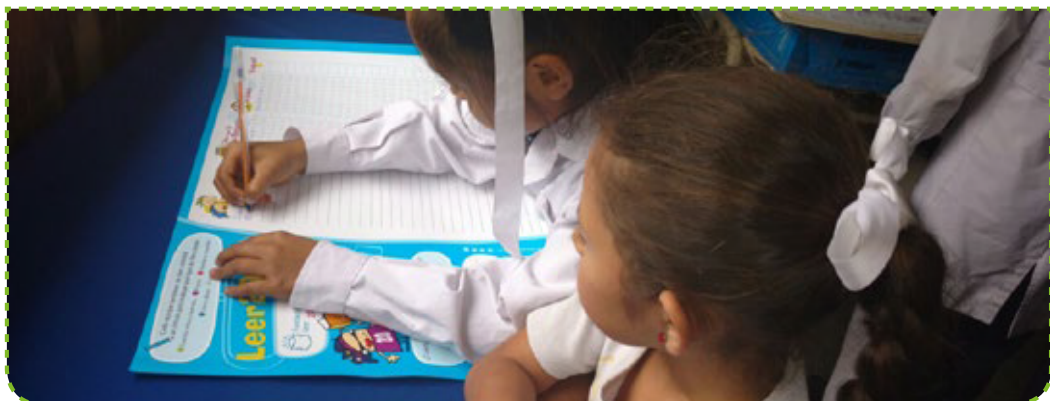
Further, teachers and those in charge of the educational projects are trained during the launching and implementation of the programs.



On-site



Virtual campus



Fundación Leer and the community

Together with OSPE and HSBC we prepared teaching material, read books aloud and refurbished a reading corner for their employees within the framework of the Children's Day celebration.

Thanks to the support and commitment of our volunteers we participated in various events. They helped us to be part of the 43rd International Book Fair, as well as to prepare material for the educational projects and make phone calls for the Marathon campaign. Even more, **900,000** adults read in the 15th National Reading Marathon in different cities of the country.



Participá de la
15.ª Maratón ★
Nacional de Lectura

El 15 de septiembre de 2017. ✉ ★
En Salta podés celebrar la Maratón
el 20 de septiembre.

Inscríbete ya en www.leer.org.ar



In the city of Bragado a Book Fair was organized together with Acerbrag. Meetings with teachers were held to address the teaching of literature.

Together with Fundación Navarro Viola we participated in an open meeting on reading addressed to adult volunteers and grandparents interested in reading projects.



15th. NATIONAL READING MARATHON

At institutions and families

More than 5,000,000 children, young people and adults said “yes” to the National Reading Marathon. Further, as last year, families also participated from their homes.

On September 15, 2017, 5,154,442 children, young people and adults from all the regions of Argentina joined the campaign to communicate to society the importance of reading for the present and future of our children.

The day started with an opening ceremony and activities for 1,000 children in Plaza Alemania in Palermo, City of Buenos Aires. Illustrators, narrators and writers participated and shared reading activities with children and their teachers at the reading stations.

The School of Special Education “Santa Cecilia”, for visually impaired children from the City of Buenos Aires, participated in the marathon. Teachers and parents came with them and enjoyed reading aloud; they also received material in braille to be able to participate in the proposed activities.

At the same time, all over Argentina activities were conducted by the 16,398 participating institutions: books read aloud, oral narrations, theatre plays and games among other initiatives proposed by the communities themselves.



5.154.442

children, young people and adults participated.

16.398

institutions were registered (schools, libraries and community centers).

912.233

volunteers read books throughout the country.

3,056

cities participated.

THE MARATHON IN THE SOCIAL NETWORKS

The Marathon had a strong presence in the social networks through a *content agenda* that included games, activities, stories and interviews with authors and illustrators.

THE MARATHON IN THE 20-20 READING CHALLENGE

To celebrate the 20th anniversary of the Foundation, families could freely access to more than 100 books online in the “Leer 20-20. The Challenge” platform to play and encourage their children to read.

MEDIA CAMPAIGN

With the participation of Verónica Varano a campaign was launched in the media with works for radio, television and the graphic media all over the country.



READING 20-20. THE CHALLENGE

“Reading 20-20. The Challenge” it’s a campaign that invites children to read 20 books a year. It is thought for children since birth until the age of 12 in the form of a digital platform, desafio.leer.org.ar, where users can find digital books which are renewed every fifteen days, as well as a library of classical books for children divided by age. After reading a book, children answer a trivia quiz and win medals for each book read.

The online platform can be freely accessed from mobile phones, tablets and net books. Through games, Reading 20-20 makes the magic of reading work at each home.



In seven months we have achieved

375,000

books were read from May to December

More than 40,000

users were registered

More than 9,454

teachers were registered

2,250

children completed the challenge

1,550

cities participated

This program was supported by

Automóvil Club Argentino, Aluar Aluminio Argentino S.A.I.C, Banco Santander Río S.A., BGH S.A., Bunge Argentina S.A., Fundación Itaú Argentina S.A, HSBC Argentina Holding S.A., Pan American Energy LLC, S.A. Importadora y Exportadora de la Patagonia.



FUNDACIÓN LEER APPRECIATES THE SUPPORT RECEIVED THROUGHOUT 2017 BY THE FOLLOWING PERSONS:

Carol Rasco, President and Executive Director, RIF; Jorge Ader; Miguel Aller; Enrique Avogadro; Juan José Badano; Pedro Luis Barcia; Nora Biglia; Federico Braun (P); Nicolás Braun; Giselle Boyer, Oche Califa; Canela; Bruno Caretta, Cristian Caretta; Facundo Casillas; Verónica Chamorro; Félix de Barrio; Daniel Dessein; Horacio Diez; Cristian Dzwonik – NIK; Jorge Esponda; Wenceslao Esponda; Carla Etchepare; Carlos Etcheverrigaray; Eduardo Ferrari; Alejandra Ferreti; María Freixas de Braun; Silvina Hojman Madanes; Fatty Iastrebner, Mariana Iesulauro; Sebastián Iglesias; Marcelo Galperín; Eduardo García Mansilla; Sergio Garrido; Pablo Gianella; Ignacio González García; Diego Gourdy Allende; Patricio Guitart; Max Gulmanelli; Gustavo Koniczer; Jorge N. Labanca; Mariela Lipschitz; Javier López Llovet; Catalina Lucas; Fernando Malenchini; Roque Malenchini; Teresa Malenchini; Silvana Marcovich; Guadalupe Marín; Facundo Marino Martínez; María Laura Martín; Gabriel Matijas; Diego Meiriño, Elías y Matilde Mejalelaty; María Montesó; Mariel Morita; Norberto Morita; Santiago Murman; Santiago Murtagh; Valeria Fernández Naya; Héctor Parreira; Luis Picone; Sonia Pino; Carlos Pla; José Pochat; Cristina Ramos; Dr. José Luis Rinaldi; Francesco Rovetta; Leonardo Rubini; Julio Saguier; Agustina y Claudio Saladino; Vicky Salías; Silvio Sampedro; Diego Santilli; Rodrigo Serrats; Pedro Simoncini; Fernando Tchechenistky, Marta Tirri; Ignacio Torlasco; Mariana Valle; Alfredo Van Gelderen; Mario Vázquez; Paula Velasco Gadea; Felipe Videla; Dylan Williams y Martín Wullich.

We thank education authorities, teachers and educational leaders who opened their doors so we could contribute to improve child literacy in Argentina. We thank the institutions, companies, publishing houses and foundations that joined and supported us to continue developing and implementing our programs.

We also thank the commitment and generosity of each volunteer, individual donors and members of the foundation. We gratefully thank all the team of Fundación Leer.

Supported Fundación Leer activities in 2017

Institutions and organizations: Academia Nacional de Educación; Asociación Médica Argentina; CONABIP Comisión Nacional de Bibliotecas Populares; OEI Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura; OMEP Organización Mundial para la Educación Preescolar; Red de Apoyo Escolar; Sociedad Argentina de Pediatría.

Public Entities: Legislatura del Gobierno de la Ciudad de Buenos Aires; Ministerio de Cultura de la Nación –Programa Puntos de Cultura Ministerio de Educación de la Nación; Dirección General de Cultura y Educación de la Provincia de Buenos Aires; Ministerio de Educación del Gobierno de la Ciudad Autónoma de Buenos Aires; Ministerio de Educación, Cultura, Ciencia y Tecnología de Chaco; Ministerio de Educación y Cultura de Córdoba; Consejo General de Educación de Entre Ríos; Ministerio de Cultura y Educación de Formosa; Ministerio de Educación de Jujuy; Ministerio de Cultura y Educación de La Pampa; Dirección General de Escuelas de Mendoza; Consejo Provincial de Educación de Neuquén; Ministerio de Educación de Río Negro; Ministerio de Educación de Salta; Consejo Provincial de Educación de la Provincia de Santa Cruz; Ministerio de Educación de la Provincia de Santa Fe; Ministerio de Educación de Santiago del Estero; Ministerio de Educación de San Juan; Ministerio de Educación, Cultura, Ciencia y Tecnología de Tierra del Fuego; Red Comunitaria de Apoyo Escolar del Gobierno de la Ciudad de Buenos Aires; Vicejefatura del Gobierno de la Ciudad Autónoma de Buenos Aires; Dirección General de Ordenamiento de Espacios Públicos del Gobierno de la Ciudad de Buenos Aires; Vialidad Nacional - Ministerio de Transporte, Presidencia de la Nación.

Supported the implementation of educational programs and campaigns

AcerBrag S.A.; Aegis Actionline Argentina S.A.; Aluar Aluminio Argentino S.A.I.C.; American Women's Club; Atento Argentina; Autopistas Urbanas S.A.; Automóvil Club Argentino; Banco de Galicia y Buenos Aires S.A.; Banco Hipotecario S.A.; Fundación Itaú Argentina; Banco Patagonia S.A.; Banco Santander Río S.A.; BGH S.A.; Boskalis International B.V.; Bunge Argentina S.A.; Carrefour Argentina S.A.; Dart Argentina S.A.; Dell Technologies - EMC Corporation; ExxonMobil; Falabella S.A.; Federal Express Corpora-

tion; Fondation Air France; Fondation Air Liquide; Ford Argentina S.A.; Fundación Acindar; Fundación Andreani; Fundación Baf - Baf Capital; Fundación Essen; Fundación Hermanos Agustín y Enrique Rocca; Fundación Noble; Fundación Prosegur; General Mills Argentina S.A.; General Mills Foundation; GlobalGiving; Help Argentina; Hempel Foundation; Henkel Argentina S.A.; HSBC Bank Argentina S.A.; Interbanking S.A.; Kodak Argentina S.A.I.C.; MALBA – Museo de Arte Latinoamericano de Buenos Aires; Municipalidad de San Miguel; OAS - Pan American Development Foundation; Open Eventos; Ospe - Obra Social de Empleados Petroleros; Pan American Energy LLC; Philips Argentina S.A.; Price Waterhouse & Co SRL; Promaíz S.A.; Prudencia Compañía Argentina de Seguros Generales S.A.; S.A. Importadora y Exportadora de la Patagonia; San Cristóbal Seguros Generales; Sodexo Argentina S.A.; Sodimac S.A.; Sugar & Spice S.R.L.; Supermercados Vital; Syncromind S.A.; Tecpetrol S.A.; Telemercado SRL; TGN Transportadora de Gas del Norte S.A.; Tito Gonzalez Automotores S.A.; Total Austral S.A.; Total Especialidades Argentina S.A.; Transener S.A.; Western Union Financial Services Argentina S.R.L.

Donations in kind

Agea – Revista Genios; Coca Cola de Argentina S.A.; Cablevisión - Fibertel; Culligan Argentina S.A.; El árbol viejo; Escribanía Esponda; Fundación Noble; Ilsha; Ledesma S.A.A.I.; Lexmark International de Argentina Inc.; OCA; Philips Lighting Argentina S.A.; Salesforce, Sugar & Spice; Young & Rubicam.

Accompanied the dissemination of programs and campaigns

ADEPA; ADIRA; ARBIA; ARPA; Asociación Civil Contenidos; Avenida Publicidad; Billboard Publicidad; Grupo Cablevisión; Cadena 3; Canal 26; Clarín; Crónica; Diario El Viajero; Diario La Capital; Diario La Unión; Diario La Voz de Jujuy; Diario Los Andes; DirecTV; EDIBA; Filmsuez S.A.; Fundación La Nación; Girola Vía Pública; Grupo Prisa; Grupo Televisión Litoral S.A.; Indigo Music Design; La Gaceta de Tucumán; Latinstock Digital; Mall Space Media; Media Max; Metrovías; Mitre AM y FM; Perfil; Publiceras S.R.L.; Publiexpress; Revista Planetario; Seonet; SubteTV; Telefé; Turner International Argentina; Vía Pública Patagónica S.A.; Sarmiento Vía Pública; Vocación - Litoral de Santa Fe.

Publishing houses that supported the work of Fundación Leer

Arte a Babor; A-Z Editora S.A.; Catapulta Editores; Del Naranjo S.R.L.; Edebé S.A.; Ediciones Abran Cancha; Ediciones Colihue S.R.L.; Ediciones de la Flor S.R.L.; Ediciones Del Eclipse S.R.L.; Ediciones El Narrador; Ediciones Iamiqué S.A.; Ediciones SM Argentina; Editorial Albatros S.A.C.I.; Editorial Artemisa S.A.; Editorial Atlántida S.A.; Editorial El Ateneo - Grupo Ilhsa S.A.; Editorial Estrada

S.A.; Editorial Guadal S.A.; Editorial La Brujita de Papel; Editorial Océano Argentina S.A.; Editorial Puerto de Palos S.A.; Editorial Sigmar S.A.C. e I.; Fondo de Cultura Económica de Argentina; Fundación Edelvives; Fundación Stambouliau; Grupo Claridad; Ideas Amigables; Kapelusz Editora S.A.; La Bestia Equilátera; Limonero Textos S.R.L., Modelo para Armar S.R.L. - Gárgola Ediciones; Penguin Random House Grupo Editorial; Pequeño Editor; Pictus S.R.L.; Riderchail Editions S.R.L.; V & R Editores; Hola Chicos; Quipu.

Fundación Leer's work scope

Buenos Aires: Adrogué, América, Arrecifes, Avellaneda, Azul, Bahía Blanca, Baigorrita, Béccar, Berisso, Bolívar, Bosques, Boulogne Mer Sur, Bragado, Campana, Cañuelas, Carlos Casares, Carmen de Patagones, Caseros, Chivilcoy, Ciudad de Buenos Aires, Claypole, Colón, Coronel Suárez, El Talar, Florencio Varela, Florentino Ameghino, General Alvear, General Daniel Cerri, General O'Brien, General Pacheco, Haedo, Ingeniero White, Isidro Casanova, Ituzaingo, Junín, La Plata, La Tablada, Lanús, Lincoln, Lobería, Loma Hermosa, Luis Guillón, Luján, Mar de Cobo, Mar del Plata, Mariano Moreno, José Mármol, Martínez, Mercedes, Pilar, Piñeyro, Presidente Derqui, Quilmes, Salto, San Justo, San Nicolás de los Arroyos, Sarandí, Tandil, Tortuguitas, Trenque Lauquen, Valentín Alsina, Verónica, Villa Adelina, Villa de Mayo, Villa Martelli, **Catamarca:** Belén, Puerta de San José, **Chaco:** Charata, Comodoro Rivadavia, Coronel Du Graty, Corzuela, Juan José Castelli, Las Breñas, Los Frentones, Presidencia Roque Sáenz Peña, Quitilipi, Resistencia, **Chubut:** Comodoro Rivadavia, Esquel, Gaiman, Lago Puelo, Puerto Madryn, Puerto Pirámide, Rawson, Sarmiento, Trelew, Trevelín; **Ciudad de Buenos Aires, Córdoba:** Alejandro Roca, Chacabuco, Córdoba, La Cumbre, Laboulaye, Morteros, Sacanta, Villa Huidobro, **Corrientes:** Corrientes, Curuzú Cuatiá, Goya, Raíces Norte, San José, **Entre Ríos:** Alcaraz Primero, Aldea San Antonio, Bovril, Concepción del Uruguay, Federal, General Galarza, General Ramírez, Gualeguay, Gualeguaychú, La Clarita, La Paz, Los Conquistadores, Rosario del Tala, San Jaime de la Frontera, Villa del Rosario, Villaguay, **Formosa:** Clorinda, Colonia Campo, Villafañe, El Colorado, Formosa, **Jujuy:** Humahuaca, Juella, Las Escaleras, Perico, Purmamarca, San Salvador de Jujuy, **La Pampa:** General Acha, Macachín, Miguel Riglos, **La Rioja:**

Aimogasta, Chepes, La Rioja, **Mendoza:** Algarrobal (Las Heras), Coquimbito (Maipú), El Cerrito, El Challao (Las Heras), El Resguardo (Las Heras), General Belgrano (Guaymallén), Godoy Cruz, La Dormida, Las Tortugas (Godoy Cruz), Malargüe, Mendoza, Phillips, San José, San Martín, San Rafael, Tupungato, Villa Atuel Norte, Villa Marini, **Misiones:** Capióvi, Garuhapé, Garupá, Puerto Delicia, Puerto Iguazú, San Javier, **Neuquén:** Aguada San Roque, Añelo, Centenario, Chos Malal, Junín de los Andes, Neuquén, Octavio Pico, Piedra del Águila, Plaza Huincul, Plottier, Rincón de los Sauces, Vista Alegre Norte, **Río Negro:** Allen, Cipolletti, General Conesa, General Roca, Ingeniero Jacobacci, Las Grutas, Maquinchao, Ñirihuau, Río Colorado, San Antonio Oeste, San Carlos de Bariloche, Viedma, Villa Regina, **Salta:** Cobres, El Gallinato, La Caldera, La Calderilla, Las Lajitas, Las Viñas, Lesser, Lumbreras, Piquete Cabado, Rosario de Lerma, Salta, San Miguel, Vaqueros, **San Juan:** Chimbas, Colonia Gutiérrez, Colonia Médano de Oro, Colonia Rodas, San Juan, Santa Lucía, **San Luis:** Justo Daract, Nueva Galia, San Luis, **Santa Cruz:** 28 de Noviembre, Comandante Luis Piedrabuena, El calafate, Gobernador Gregores, Las Heras, Los Antiguos, Perito Moreno, Pico Truncado, Puerto Deseado, Puerto San Julián, Puerto Santa Cruz, Río Gallegos, Río Turbio, **Santa Fe:** Bigand, Bombal, Elortondo, Rosario, Rufino, Salta, San Cristóbal, San Jorge, Santa Fe, Sastre, Vera, Villa Constitución, **Santiago del Estero:** Bandera, Ciudad de Buenos Aires, Mercedes, San Jorge, San Luis, San Luis, Santiago del Estero, Tintina, Urutaú, **Tierra del Fuego:** Base Esperanza, Río Grande, Ushuaia, **Tucumán:** Aguilares, Barrancas, Cruz Alta, El Bracho, Delfín Gallo, Gastona Norte, Gastona Sur, Los Juárez, Los Sosa, Malvinas, Quilmes, San Miguel, San Miguel de Tucumán, Tafi Viejo.



Resources and their application

Ordinary Resources

| Sponsors and Donors | \$ | \$ |
|--------------------------|------------|-------------------|
| In cash | 20.764.441 | |
| In services and products | 3.697.285 | |
| Subtotal | | 24.461.726 |

Other income

| | | |
|-----------------------|-----------|-------------------|
| Net financial results | 3.416.118 | |
| Subtotal | | 3.416.118 |
| Total | | 27.877.844 |

Application of Resources

| | | |
|-------------------------|--|-------------------|
| Program expenses | | 26.855.784 |
| Administrative expenses | | 1.126.369 |
| Depreciation charges | | 28.308 |
| Total | | 28.010.461 |



OUTLOOK

2018 appears as a difficult year due to the general economic situation Argentina is facing. Therefore, Fundación Leer must pay attention, now more than ever, to the changes that will occur at a macro and microeconomic level in the country and abroad and adjust its activities to the existing financing possibilities, without abandoning its mission.

One of the aims of Fundación Leer for next year is to deepen its actions so that Reading 20-20 be accessible to more children throughout the country and give families, which do not have books at home, the possibility of having access to high-quality texts digitally. We will continue trying to find new ways to help Argentina achieve the cultural change it needs for reading to hold the place is used to have at each home in Argentina.

Regarding the National Reading Marathon, we will continue working hard for the campaign to be included in the education schemes of the ministries. Therefore, we expect that the 16th National Reading Marathon, that will take place on September 28 all over the country, remains as the event gathering Argentines around books and the reading activity.

We will continue working hard as we have been doing in the last 20 years to train teachers and social leaders, and for our programs to always include the delivery of printed books as it is one of the cornerstones of our work, and in this way contributing with the efforts made by other sectors to have a country where reading is central.



The financial statements of Fundación Leer are audited every year by PwC Argentina; who have issued on April 16, 2018 their unqualified report for the year ended December 31, 2017.

To obtain a complete copy of these financial statements, please contact our Executive Office, Fundación Leer, Viamonte 1465, 9th floor, office 92, Buenos Aires, or send an email to info@leer.org.ar

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