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Our Work During the last 26 years: Education that promotes transformation in Argentina.

Since our creation, all the educational projects Fundación Leer carries out share a common goal: the construction of a promising future for Argentina, in which children have access to a high quality education that enables them to fulfill their full potential and contribute to the collective well-being. We want to provide children with the opportunity to discover in books endless source of pleasure, knowledge, and creativity. We want them to develop critical thinking skills so they can take good care of the world around them. We want to support their reading comprehension skills, so they can make sense of what they read so they can make sense of their present and build the future they dream of. We want them to be able to express their ideas clearly, so they can exert their full citizenship.

To achieve this, and alongside a team of highly qualified professionals, we carry out nationwide educational programs in institutions such as schools, community centers, health centers, and libraries. We work together with teachers, school principals, community leaders, and the government education authorities to provide children with learning opportunities. Additionally, we conduct educational campaigns and national outreach initiatives. To gain scale and reach as much children as possible, technology is our biggest ally. In this way the [National Reading Marathon](#), [Read Challenge](#), [The Club](#), and the video game [Galactic Readers](#) spread their power in schools nationwide.



26 years: our achievements

2.593.823

children were benefitted with our projects

37.001

adults were trained in literacy development and literacy skills acquisition in children

2.640.877

new children's literatura books were distributed among schools and community organizations.

11.409

reading promotion projects were held in Argentine's 23 provinces and in the City of Buenos Aires

4.502

Reading Corners full of new books were created.

2023 accomplishments

4.356.906

Children, young adults and adults from 15.444 institutions, from 3888 cities and towns participated in the 21st National Reading Marathon

43.844

Children and Young adults were part of our programs

38.241

Books were distributed in schools and other institutions

6.906

Teachers and community leaders were trained

413

Reading projects were implemented

280

"Reading Backpacks" full of new books were distributed as Classroom libraries.

10

Reading Corners full of new books and 25 Mobile Libraries were distributed among schools

25

"Bibliotecas móviles" para instituciones educativas.

223

Voluntarios corporativos se sumaron a la tarea de promoción de lectura.



Our reading programs in 2023

These are the different programs Fundación Leer implemented nationwide.

- **Reading Helps You.** We work so that children from first to third grade achieve the automation of reading and can read fluently, essential milestones for their formation as readers.
- **Reading 20-20.** We propose the challenge of reading 20 books in a year and provide educational resources to institutions, librarians and community leaders so that they can carry it out.
- **Reading seeds the future.** We strengthen Early Childhood Centers, training their educators and forming reading spaces where they can share activities with families.
- **Open Book Project.** We create reading spaces where children can find new books specially selected and become readers.
- **Reading Corners In Schools and Community Centers.** We created and strengthened reading spaces in non-formal education settings so that more children and families have access to quality reading materials.
- **On-line teacher training.** We develop virtual and self-managed courses to train teachers in early literacy and reading comprehension teaching.
- **Volunteering for the creation of audiobooks.** We train and mentor groups of volunteers to create audiobooks that reach thousands of children through our digital platforms.
- **Reading Buddies.** We train and organize groups of volunteers to visit institutions and share their passion for reading, enriching the experiences of hundreds of children.



Reading Helps

Reading Helps is a pedagogical intervention program that focuses on helping children from 1st to 3rd grade, achieve the automation of reading and reading fluency. In 2023, the children that were part of program implementation received the **Galactic Readers Activity Book**, along with carefully selected texts to encourage reading practice.

The teachers participated in training sessions and were accompanied by our specialists. In some cases, additional resources were incorporated, such as the educational game **Super Readers Board Game** and a collection of texts designed to strengthen autonomous reading, both developed by Fundación Leer.

To enrich the project and promote scientific dissemination in the educational field, we organized the virtual discussion "Argentina, land of dinosaurs" by paleontologist Fernando Novas. The researcher holds a PhD in Natural Sciences from the University of La Plata and works with the Department of Comparative Anatomy of the Argentine Museum of Natural Sciences Bernardino Rivadavia in Buenos Aires.



This program was sponsored by:

Acerbrag S.A.; Avery a través The Resource Foundation; Dow Química Argentina S.A. a través de CAF, ExxonMobil Exploration Argentina S.R.L., Excelerate Energy S.R.L., Fondation Air France, Distribuidora Cummins S.A. a través de Globalgiving; Grupo Oxbow - Copetro S.C., Orica Argentina S.A.I.C.; Pan American Energy LLC, TGN Transportadora Gas del Norte, Worley Argentina S.A. – Advisian.



17.286
Books distributed



13.143
Children benefitted



359
Adults Trained

Reading 20-20

The **Reading 20-20** program challenges children to read twenty books over the course of the year. This challenge unites the school and the family in a powerful alliance, encouraging the habit of reading from an early age. Through this project, we not only promote the practice of reading, but also build bridges between school and families, reinforcing the shared commitment to nurture the growth and training of future readers.

Participating institutions receive "**Reading Backpacks**" full with new books specially selected by Fundación Leer's specialists for children to read at school and with the family.



This program was sponsored by:

Avery a través The Resource Foundation; Bunge Argentina S.A.; Fondation Air France; Industrias John Deere Argentina S.A. a través de CAF; Prosegur Paraguay; Molinos Agro S.A.



5.098
Books distributed



181
Reading Backpacks full with books



9.027
Children benefitted



359
Adults trained

Reading seeds the future

The **Reading Seeds the Future** program aims to promote the social inclusion of children up to three years of age that attend Early Childhood Centers. It was implemented in the year 2023 in the city of Buenos Aires. To achieve project goals, Fundación Leer team trained Childhood Center's staff, offered them literature books and didactic material and suggested pedagogical intervention methodologies that promotes the stimulation of language and orality in children.

With the Support of Mecenazgo – Participación Cultural and Santander Río, In 2023, we donated 600 children's literature new books and trained center's educators to strengthen their pedagogical and community outreach work.

The program was implemented together with the Dirección General de Desarrollo Familiar del Gobierno de la Ciudad de Buenos Aires and benefitted 600 young children.

This program was sponsored by:

Mecenazgo - Participación Cultural, Banco Santander Argentina S.A.



600
Books distributed



600
Children benefitted



10
Adults trained



5
Centers reached

Open Book Project

This reading promotion program focuses on the creation of **Reading Corners** – children's libraries stocked with new children's books – and on the training of teachers, with the purpose of generating positive experiences in children around reading and, thus, promoting the reading habit.

This program was sponsored by:

Pan American Energy LLC.



1.150
Books distributed



1.500
Children benefitted



51
Adults trained



5
Centers

Reading Corners in Libraries and Community Centers

This program focuses on improving the educational opportunities of children in vulnerable situations through work to promote reading from **libraries and community centers**, institutions that today play a fundamental role in communities. To this end, reading spaces were created full with new children's and young adult books. On the other hand, librarians and community leaders were trained to implement new strategies that strengthen children's reading skills.

Thanks to project implementation, libraries and community centers strengthened their role as community fundamental pillars to promote access to books, broadened the communities and children's cultural horizons and increased their capacity to support children's literacy development.



This program was sponsored by:

Compañía General de Combustibles S.A. - CGC, S.A. Importadora y Exportadora de la Patagonia, Total Austral S.A.



2.102
Books distributed



2.250
Children benefitted



28
Adults trained

Corporate volunteer programs. Audiobooks creation and Reading Buddies

Fundación Leer incorporated the **audiobook** as a key format to bring works of universal literature to different populations. To this end, it adds groups of volunteers every year to collaborate and live the experience of producing them. This initiative includes the training and accompaniment of volunteers in the production process.

Then, the audiobooks created are added to the Children's Library's offer of the digital platform **Desafío Leer. The Club** and in Fundación Leer's Spotify channel.

In 2023, more than 30 volunteers joined the project, achieving engaging productions that integrate voices, sound effects, and music.

On the other hand, more than 190 volunteers participated in the **Reading Buddies** program and visited Elementary schools to share readings. The groups of volunteers were trained and guided by specialists from Fundación Leer, ensuring that their interventions were effective and meaningful. In several of the participating institutions, donations of books were made to continue reading during the school year. Volunteering is not only a tangible contribution, but an enriching experience that strengthens society by promoting a culture of commitment and solidarity.



This program was sponsored by:

Acerbrag S.A., Cementos Avellaneda S.A.; Distribuidora Cummins S.A. a través de Globalgiving, Ernst & Young - Pistrelli, Henry Martin y Asociados S.R.L; Federal Express Corporation a través de CAF; Ford Argentina S.C.A. a través de Globalgiving; Michelin Corporate Foundation; Zurich Argentina Compañía de Seguros S.A.



1.185
Books distributed



223
Adults trained

Fundación Leer in the community

Fundación Leer was invited to the International Congress on Literacy, Reading and Writing in the province of Mendoza

Under the slogan Towards real reading trajectories, the International Literacy Congress **was held on September 21 and 22**, with the participation of Patricia Mejalelaty, Executive Director of Fundación Leer, among other experts in reading promotion. Patricia Mejalelaty's speech centered in "The challenge of training readers in contexts of vulnerability in the 21st century".

The meeting, organized by the General Directorate of Educational Quality Planning, aimed to highlight spaces for research, practice and evaluation of three major themes: literacy, reading and writing.

"It was an honor to have been part of the International Congress on Literacy, Reading and Writing organized by the General Directorate of Schools of the Province of Mendoza. When actions are based on research, results is always easy to see. The literacy policy of the Province of Mendoza should be replicated at the national level. We would then be much closer to the goal of literacy for all. To paraphrase the African saying, 'it takes an entire community to teach a child to read and write.'" Patricia Mejalelaty said.



Actions alongside companies that are committed to promoting reading

- **Arkema Argentina SAU y Arpex Argentina S.R.L** donated books for Children's Day to the sons and daughters of their employees. In addition, Arkema Argentina donated a Reading Backpack full with books to a kindergarten.
- **ADY Resources Limited - Minera del Altiplano S.A.** made a donation of books destined for the Library of the San José de Catamarca Sports and Recreational Club and to students of a secondary school in the same town.
- **Roche Argentina** held the *Children's Walk* for the sons and daughters of its employees. 25 boys and girls from an elementary school also joined the event. During the meeting, the children enjoyed reading stories, carried out activities around reading and chose books to take home in ownership. In addition, the guest school received the *Super Readers board game* developed by Fundación Leer.
- **Fundación Carlos Díaz Vélez** sponsored the development of teaching materials for rural teachers. The guides developed by Fundación Leer focused on teaching reading with focus reading comprehension. The guide includes activities and recommendations to strengthen pedagogical work.
- **Sponsored by Itaú Foundation, Fundación Leer** hosted the *"Children's Month Virtual Conferences"*, a series of talk shows in which renowned specialists in the field of education and early childhood discussed literacy with Fundación Leer's Specialists. María Emilia López, Carlos Skliar, Ruth Kaufman and Raquel Franco were invited to be part of this shows.

Fundación Leer Scholarships for Teacher Training: Early Literacy and Reading Comprehension

Fundación Leer together with the **Ministries of Education** of the provinces of **Salta, Jujuy, Catamarca, Mendoza, Tucumán and Córdoba** selected some of the teachers who were going to receive Fundación Leer's scholarships to join the virtual courses. In this way, teachers from each of these provinces accessed courses materials and trainings.

In addition, an open call was made for the entire country. This made it possible to reach teachers from the City of Buenos Aires, Chubut, Entre Ríos, Formosa, La Pampa, Misiones, Río Negro, San Juan and Santa Fe.



350 teachers participated in the two self-paced online courses that address key topics:

- **Early literacy and reading fluency** Strategies to get children to read fluently before third grade.
- **SOS Reading comprehension** Strategies to improve reading comprehension levels for children in all grades of elementary school.

The courses were developed on Fundación Leer's **Virtual Campus** which was donated by **Crehana**, making it possible for educators from different regions to access classes in videos, activities and downloadable resources. One hundred percent were highly satisfied with the content included, the depth of the approach and the classes in audiovisual format by the specialists.



Reading challenge. The Club

Aimed at: boys and girls from 6 to 12 years old.

Project goal: to create reading and writing clubs for groups of boys and girls in educational institutions.

Reading Challenge. The Club is Fundación Leer's campaign aimed at elementary school children that aims to create **Reading Clubs** in all corners of Argentina so that children can read and write better. From the virtual platform desafioleerelclub.leer.org.ar, this initiative offers an extensive library of digital books, audiobooks and activities within the framework of an attractive gamification proposal:

- **Library of classics.** More than 100 carefully selected texts from classic world literature.
- **Books that are renewed biweekly.** They are from contemporary publishers and authors selected for different ages and with different themes.
- **Virtual workshops with authors of children's literature.** They are inspirational videos hosted by renowned writers and illustrators.
- **Digital games.** They transform reading into an interactive and motivating experience
- **Tier system** The platform rewards and recognizes the achievements of the children who read the most and are encouraged to meet challenges.

The project provides teachers with a variety of pedagogical resources:

- **Models of Reading and Writing Workshops** They include sequences of activities to enhance and enrich the work in the classroom.
- **Reading Guides.** They offer a step-by-step guide to group reading and deepening your understanding of a wide selection of works of world literature.
- **Annual Reading Plan.** It offers a comprehensive guide to planning a year of meaningful literary experiences.

- **Collection of downloadable resources.**

They are additional materials to distribute among students and extend the experience beyond the classroom.

- **Conversations with specialists and authors.**

They are offered regularly to enrich the experience of teachers.

Alliances to enhance platform usage: La Anónima and the "Mobile Libraries" and "Backpacks to Read" Sweepstakes

With the support of **S.A. Importadora y Exportadora de la Patagonia**, the institutions that formed Reading Clubs in the platform during 2023 participated in the raffle of 35 "Reading Backpacks" and 8 mobile libraries, all stocked with carefully selected books. The raffle was carried out among the most reading clubs belonging to the localities where the company has its branches. More than 70 localities in 11 provinces of Argentina participated in this initiative.

BGH supports The Reading Challenge. The Club platform

With the support of **BGH S.A.**, the use of the platform was promoted in each classroom of the **Provincial School No. 44 "Valientes de Malvinas"** in Tierra del Fuego. With this goal in mind, teachers were trained.



The impact of Desafío Leer. The Club

- 232.832 boys and girls registered with the Club
- 399.827 books read
- 124.314 hours of reading
- 9.500 clubs created
- 1.779 locations

This program was sponsored by:

BGH S.A., S.A. Importadora y Exportadora de la Patagonia, Pan American Energy LLC, Tecpetrol S.A., TGN Transportadora de Gas del Norte S.A.

Organizations and institutions that sponsored the program:

Biblioteca del Congreso de la Nación; Cámara Argentina de Publicaciones; Ministerio de Educación de la Nación; OEI Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura; OMEP Organización Mundial para la Educación Preescolar.

Publishing Houses:

A-Z Editora S.A., Catapulta Editores, Del Naranjo S.R.L., Ediciones Abran Cancha, Ediciones de la Terraza, Editorial Comunicarte, Editorial Sigmar S.A.C. e I; Editorial El Ateneo (Grupo Ilsha S.A.); Editorial La Brujita de Papel S.A.; Fondo de Cultura Económica de Argentina S.A.; Editorial Guadal S.A.; Grupo Macmillan; Limonero Textos S.R.L.; Penguin Random House Grupo Editorial S.A., Pictus S.R.L., Riderchail Editions S.R.L.; SM Ediciones; Quipu (Libronet S.R.L.); V&R Editoras S.A.



Little great readers of Argentina

Within the framework of the **Reading Challenge campaign. The Club**, in the month of November, Fundación Leer awarded boys and girls from all over Argentina who stood out as **the most impressive readers during 2023**.

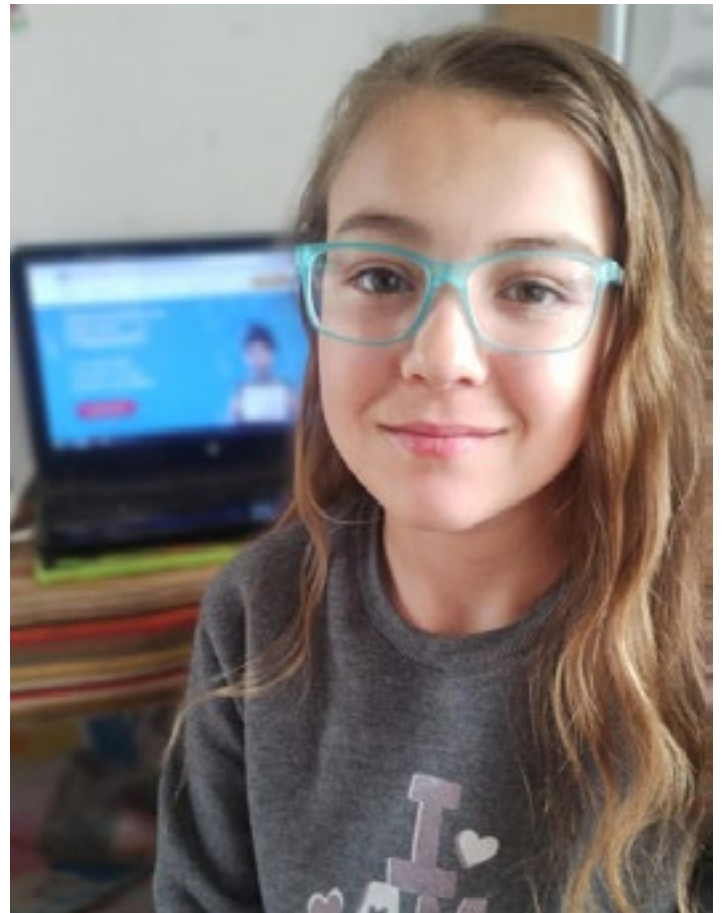
24 boys and girls between the ages of 5 and 17 from all over the country were consecrated as Distinguished Readers due to the number of books read within the desafioelclub.leer.org.ar platform. All the winners received children's literature books and a recognition from the entire educational community. With the support of **BBVA Banco Francés S.A.**, the three children that read the most received a special recognition: a backpack with 20 new books, a tablet and a mobile library with 100 books for their school.

S.A. Importadora y Exportadora de la Patagonia together with its community

Likewise, **S.A. Importadora y Exportadora de la Patagonia** awarded two winners from schools in the localities where they have branches. Each winner received a special prize: new books for them and a reading monkey with 400 new books for their school. The winners of **S.A. Importadora y Exportadora de La Patagonia** are from School No. 150 "Península de Valdés" in Puerto Madryn, Chubut and School No. 37 "Aleman del Volga" in Santa Rosa, La Pampa.

"Although throughout the school day there are many moments in which reading is encouraged for this or another purpose, here there is evidence of a habit that is encouraged and accentuated at home. She felt super happy, as did her family. Our school population is made up of working families and every recognition and achievement of our students is treasured and recognized greatly, since we know the limitations, the family difficulties to face the day to day. Because we encourage them to always go for more and because we know that they are going to change this reality."

Marcela, teacher at the "Presidente Kennedy" School, Córdoba.



National Reading Marathon: fostering a love of reading across the country

Aimed at: children, young people, adults, families and educational communities throughout the country.

Objective: to raise awareness about the importance of reading in children's daily lives and to embed reading on the public agenda.

In September 2023, we celebrated the 21st National Reading Marathon, the reading promotion campaign that brought together more than 4.3 million children, youth, and adults across the country.

The motto of this new edition was **"From the astonishing to the impossible: when the doors of the fantastic open"**.

Teachers' Guides to help schools prepare for the Reading Marathon

The campaign began with the distribution of the **Activity Guide** for Teachers and Community Leaders and the publication of a **downloadable collection of activities to help teacher work all along the year to promote reading in children and adolescents**. In addition, ideas were shared to **set schools** with attractive motifs linked to scenarios and characters from the fantasy genre.

An agenda for meetings with specialists and authors

As part of the campaign, between March and September 2023, five online talk shows were held for educators that included open talks with specialists from the Fundación Leer: the writers Clara Levin and Victoria Bayona, Professor Silvina Marsimian, Rocío Bressia, Fundación Leer's specialist and the illustrator Poly Bernatene.

The day of the Marathon: schools and classrooms set with fantastic motifs.

Institutions from all over the country joined the motto of the Marathon and decorated their spaces with motifs linked to fantasy literature.



Access to books, digital resources, and games

On the day of the Marathon, all participants had access to a variety of resources to organize activities:

- **Free access to more than 200 books** on the virtual platform in desafioelclub.leer.org
- **Publisher's developed Content and games.** Digital [games](#), [downloadable activities](#), booktrailers and various audiovisual material were published on the conectadosporlalectura.leer.org platform.
- **Video "Fantastic Worlds and Characters"** In this Fundación Leer production, writers and illustrators shared their passion for reading and explained how they create fantastic universes. Testimonies from children and teachers were added.
- **Live talks.** Two livestreams were held through Fundación Leer's social networks:- The writer Luciano Saracino spoke with Ezequiel Dellutri, writer and illustrator of children's and young adult literature. - Fantasy writer Victoria Bayona spoke with Manu Spinetti, bookfluencer.

More activities in different regions of Argentina:

- **Reader's Fairs.** In these events held in institutions across the country, participants enjoyed readings and shared their experiences in a festive atmosphere together with teachers and other members of the community.

- At **Casa del Niño "Padre Jose Kentenich"** (Florencio Varela, Province of Buenos Aires), new books and furniture were delivered for the creation of a reading space for children and their families, and on the day of the National Reading Marathon, all the educational promoters who are in charge of the children in the institution were trained.

- At **the Mi Casita Early Childhood Center** (San Telmo, City of Buenos Aires) families together with children from 45 days to 3 years old will participate in the Workshop "Reading as a Family".

At the end of the Marathon, a raffle of 1,560 books was held before a Notary Public among 58 educational institutions. The winning institutions at the initial and primary level received Backpacks with 30 books each, while the winners at the secondary level and libraries received 30 books for each institution. In addition, thanks to the support of Solvay Indupa S.A. - Unipar Carbocloro, the raffle of two Reading Corners of 400 books was held.

Además, gracias al apoyo de Solvay Indupa S.A. - Unipar Carbocloro se realizó el sorteo de dos Rincones de Lectura de 400 libros.

The impact of the Marathon on a national level:

- **4.356.906** children, young people and adults
- **15.444** institutions
- **3.388** towns and cities in 23 provinces and the City of Buenos Aires

The broadcast can be viewed here
<https://www.youtube.com/user/fundacionleer>

"We prepared a lot of productions, the kids were happy, the educational community actively participated. We loved the slogan, I think it was the engine to generate so much activity. In addition, we read with all the grades in the school. We invite the grandparents of the children to join in with stories. To finish, we did a musical event. We broke a record: more than 900 books read."

Marcela, Director of the School N° 9 D.E. 7, City of Buenos Aires.





Supported the campaign: Cámara Argentina de Publicaciones; Ministerio de Cultura del Gobierno de la Ciudad de Buenos Aires; Ministerio de Educación del Gobierno de la Ciudad de Buenos Aires; OEI Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura; OMEP Organización Mundial para la Educación Preescolar; Pase Cultural.

Leading Sponsors: Andreani Logística S.A.; Futurebrand S.A.; S.A. Importadora y Exportadora de la Patagonia; Syncromind S.A.; Tecpetrol S.A.

Sponsors: Atento Argentina S.A.; Banco de Galicia y Buenos Aires S.A.; Banco Santander Argentina S.A.; Grupo Konecta; Startek Latam; Solvay Indupa S.A. - Unipar Carbocloro; Telemercado SRL.

Media: ADEPA Asociación de Entidades Periodísticas Argentinas; Grupo Clarín S.A.; DIRECTV Argentina SA.; Fundación La Nación; Fundación Noble; La Gaceta S.A.; Grupo Vía S.A.; Grupo Girola; Indigo S.R.L.; Sarmiento S.A.; Telecom Argentina S.A.; Viterbo Roma S.A.; Vmly&r Argentina Sau.

Friends: Acerbrag S.A.; Cementos Avellaneda S.A.; Ford Argentina S.C.A.; Total Austral S.A.

Publishing Houses: Arte a Babor S.R.L.; A-Z Editora S.A.; Catapulta Editores; Del Naranjo S.R.L.; Ediciones Iamiqué S.A.; Ediciones de la Terraza; Editorial Albatros S.A.C.I.; Editorial Atlántida S.A.; Editorial Comunicarte; Editorial El Ateneo (Grupo Ilhsa S.A.); Editorial Guadal S.A.; Editorial La Brujita de Papel S.A.; Editorial Sigmar S.A.C. e I.; Fondo de Cultura Económica de Argentina S.A.; Edelvives; Grupo Macmillan (Mas que lectura); Norma Editorial (Kapelusz Editorial S.A.); Limonero Textos S.R.L.; Loqueleo (Ediciones Santillana S.A.); Penguin Random House Grupo Editorial S.A.; Pequeño Editor S.R.L.; Pictus S.R.L.; Quipu (Libronet S.R.L.); Riderchail Editions S.R.L.; V&R Editoras S.A..

Galactic Readers: journey into the world of words

Intended for: children between 5 and 8 years old.

Goal: to raise awareness about the importance of reading in children's daily lives.

As part of the projects to strengthen the **early literacy of children between 5 and 8 years old**, we created an educational video game **Galactic Readers**. Through a series of mini-games, activities are systematically presented that favor the identification of sounds in words, that is, they support boys and girls so that they can learn the alphabetic principle.

The project was built on the understanding that the video game is in itself a "language" that boys and girls handle easily and that the game is a fundamental resource to promote learning. In this sense, **Galactic Readers** allows children to automate reading processes in a fun way. In the video game, an alien invites the boys to participate and be part of an intergalactic race, where reading skills are essential to obtain the final prize.

The books in the **Autonomous Reading Collection developed by Fundación Leer** are an essential part of the process, because they offer opportunities to practice reading, automate decoding, gain reading fluency while children have fun with stories and topics that they can tackle on their own.

Teachers encourage and guide the use of this resource and have the possibility of incorporating it into their classes, managing **"virtual classrooms"** to monitor the progress of each group in a personalized way.

Since its launch in 2020, **Galactic Readers** has shown that children who use Galactic Readers videogame systematically improve **their reading speed** and **increase writing accuracy**. These skills are critical to understanding texts and continuing to successfully advance your education.

The impact of Galactic Readers since its inception:

- 7.205 Children use video games
- 1.196 Teachers enrolled
- 2.401 Classrooms created
- 363 Locations

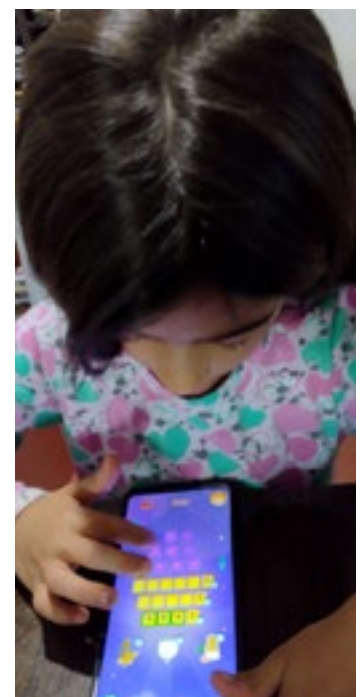
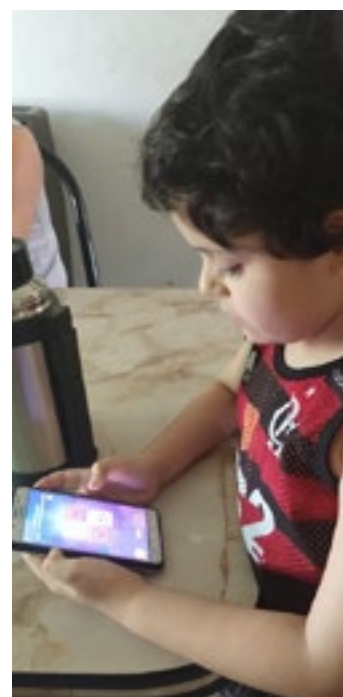


The Galactic Readers Videogame is sponsored by

Indigo Music Design; Pan American Energy LLC.

"As he progressed through the game, he came to read words of two and three syllables! Other boys improved their fluency and comprehension and traveled the planets in record time. Today the classroom is still active, and many continue to play. From my experience, I found that the boys join in with pleasure. Every time they pass the level, I get comments that set off a chain reaction. An integrated child with fine motor skills difficulties even joined in, and the video game helped him learn new words."

Griselda, teacher, Provincial School No. 163, Chubut.



The media

Este año, Fundación Leer propone a chicos y grandes disfrutar de lecturas que los lleven a indagar en los límites de lo posible y lo extraño, incluso, de lo sobrenatural. Una invitación para experimentar la literatura como oportunidad para ver el mundo con nuevos ojos, despertar la creatividad y seguir formando nuevos lectores.



LA NACION - Noticias - Opinión

Nueva maratón de lectura

11 de octubre de 2023

LA NACION



El placer de leer, aprender y crecer
Yessica Quin



RESUMIR

Cualquier proyecto de nación comienza por el modo de construirlos. La lectura está en la lo que mal podemos pensar en crear un futuro no los jóvenes del quintil de ingreso por cápita fami



Our thanks to

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2024 Outlook



Fundación Leer's Financial Statements are audited annually by Price Waterhouse & Co SRL; who on 31/12/2023 have issued their unqualified report on the balance sheet closed to 30/04/2024. For a full copy of the same write to info@leer.org.ar

The year 2024 looks as a complex year from the socioeconomic point of view. Educational Authorities will change in every Argentine Province, and this will dictate new educational policies and priorities. Undoubtedly, given the educational indicators of our country, early literacy and reading comprehension will once again be on the agenda, giving strategic priority to our actions.

The uncertainty of the economic situation, with worrying inflation rates, will force us to adjust our work to the economic possibilities of our organization. One more year with our main goal will be to continue offering the greatest possible support to schools, teachers, families and children throughout the country.

In this context, in 2024, and reaffirming our commitment to children's literacy, we will launch a new program which focuses on scientific literacy. In this way, the Reading Science program, with its innovative material, the Mission Alpha Activity Books, allows us to contribute to the reading comprehension of our children and young people, in science, technology, engineering and mathematics (STEM) topics. The project, aimed at children from 4th grade to 7th grade, has been developed thanks to the support of prestigious scientists in our country.

Likewise, we will continue to work hard so that our National Reading Marathon continues to reach more and more institutions in the country and that the digital platform The Reading Challenge. The Club will offer more resources so that teachers, families and children can access to high quality books and valuable educational materials.

In this sense, from Fundación Leer we will continue to make our best efforts so that companies and individuals accompany us in our task, so that the children of our country can dream of the future they deserve to have.



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