

# Activity Report 2022



Fundación  
Leer



# Fundación Leer's leadership

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# 25 years of labor and a renewed commitment

The year 2022 was marked by key anniversaries for those of us who are part of Fundación Leer: we celebrated 25 years of work, and the National Reading Marathon reached its 20th edition. Both celebrations guided our work and gave impetus to new projects with a clear and forceful objective: to ensure that no child or young person is left out of the literacy process.

In these 25 years, we have become a leading organization in promoting reading in Argentina. We have grown and learned a lot. We have expanded and enriched our programs and campaigns. And, as anniversaries are opportunities to review our own practices and set new challenges, 2022 was a year of reflection and consolidation and of planning for the years to come.

Under the motto "Reading empowers you", we multiplied our message and explained to society the value of reading as a key factor in building a democratic and equitable society in which our children can build a better future.

Today, our challenge remains the same: to constantly rethink our interventions, value and perpetuate what works and move towards new goals to continue growing in our work of contributing to giving the children of our country access to books, and encouraging them to read. That is why the motto that accompanied us and will continue to guide us will be **#ReadingEmpowersYou**.

## 25 years: a summary of our achievements

**2,550,233** children and youth benefited from our programs

**2,601,276** new children's and young adult literature books distributed to educational institutions and non-formal education organizations

**30,095** adults trained in reading and writing teaching strategies

**10,996** reading promotion projects implemented in 23 provinces and the City of Buenos Aires

**4,475** reading spaces equipped with new books

**996,717** children with access to digital books on the Leer 20-20 platform. The challenge made **21,023,011** readings

## In 2022 we achieved

**4,000,000** children, youth, and adults participating in the 20th National Reading Marathon from **13,400** institutions in **2,600** locations throughout Argentina

**147,206** children reading books on our digital reading platform Reading 20-20

**41,875** children and youth under seventeen participating in our projects

**33,363** new books distributed in paper format to institutions

**2,402** adults trained

**331** educational projects implemented

**154** "Reading Backpacks" with books were distributed to classrooms

**70** reading spaces equipped with new books

**19** "Mobile Libraries" for educational institutions

**193** corporate volunteers joined the reading promotion task

**6,700** children using the video game Galactic Readers

**7,568** children registered in the Leer Challenge. The Club



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# Our programs

Our educational programs focused on continuing to support the literacy process of groups of children and youth, training teachers and educators in reading development, providing books to institutions, librarians and community leaders, and thus increasing and expanding reader formation.

Programs implemented in 2022

**Reading Helps You, Reading 20-20, Reading opens Horizons, Reading Corners in libraries and community centers, Open online training course for teachers, Creation of Audiobooks, Storytellers Friends (Corporate volunteering program).**

## Reading Helps You

**Reading Helps You** is an educational intervention program that seeks to promote reading automatization and reading fluency in children from first to third grade. This achievement is essential for them to consolidate their comprehension of texts, continue studying and be able to develop in different areas of their life.

Along the project, participating institution received the activity book "Galactic Readers" to distribute among the children and texts to promote reading practice. Teachers participated in training sessions and received the support of our specialists to implement activities during the school year. In some cases, the educational game "Super Readers" and the collection of texts to promote autonomous reading developed by Fundación Leer were also included.

As a result of the systematic use of these materials, children achieved significant improvements in key aspects of their literacy process.

### Improvement in children's literacy Percentage of teachers that see an improvement in children's literacy

<i>Galactic Readers</i>	<i>Conventional Reading</i>	<i>Conventional Writing</i>	<i>Automatization and fluency</i>	<i>Reading Motivation</i>
<b>1st grade</b>	<b>66%</b>	<b>56%</b>	<b>42%</b>	<b>80%</b>
<b>2nd grade</b>	<b>74%</b>	<b>73%</b>	<b>64%</b>	<b>84%</b>
<b>3rd grade</b>	<b>76%</b>	<b>70%</b>	<b>63%</b>	<b>84%</b>

This program was sponsored by: Acerbrag S.A., Bunge Argentina S.A.; Cerro Vanguardia S.A.; Dow Química Argentina S.A., ExxonMobil Exploration Argentina S.R.L., Exceletrate Energy Limited Partnership, Fondation Air France, Grupo Oxbow - Copetro S.C., Newmont (Oroplata S.A.), Pan American Energy LLC, Pluspetrol (CNQ-7A AREA), Prudential Seguros S.A., TGN Transportadora Gas del Norte, Wintershall Dea S.A.

Books distributed: 20.128  
Benefitted children: 18.513  
Adults trained: 484



## Reading 20-20. The Challenge

**Reading 20-20. The Challenge** is a reading promotion program that seeks to enhance reading habits and expand the knowledge and skills necessary for reader development. It includes the distribution of backpacks filled with books to participating institutions and teacher training to organize work in the classrooms. Its central theme is the challenge to read more than twenty books per year through a partnership between the school and the family.

With the support of Newmont (Oroplata S.A.), "Mobile Libraries" were also distributed with new books in early childhood institutions and public libraries in the cities of Perito Moreno, Los Antiguos, and Río Chico in Santa Cruz (Argentina).

Program Sponsored by:: Aluar Aluminio Argentino S.A.I.C.; Barenbrug Argentina (Palaversich y Cia SAC); Bunge Argentina S.A.; Cerro Vanguardia S.A.; Fondation Air France, Fundación Prosegur; Fundación Prosegur Sucursal Paraguay; Molinos Agro S.A.; Newmont (Oroplata S.A.)

Books distributed: 5.075  
Mochilas: 124  
Backpacks distributed full of books: 11  
Benefitted children: 6354  
Adults trained: 37



## Reading Open Horizons

**Reading Open Horizons** was a project implemented with the support of the Mecenazgo - Participación Cultural Program and Banco Santander Argentina S.A. in ten homes dependent on the Directorate of Childhood and Adolescence of the City of Buenos Aires, where children and teenagers in situations of vulnerability live. The main purpose was to contribute to the incorporation of reading practices into their daily lives, offering guidance to create spaces for contact and enjoyment with books, strengthening reading skills, and experimenting with creative writing.

Each institution received literature books to create a reading space, copies of the activity book "Galactic Readers" to strengthen initial literacy, and the material "The Writing Experience" to implement workshops with teenagers. Fundación Leer offered a training cycle for professionals and caregivers, and provided support for the implementation of activities.

Program sponsored by: Mecenazgo - Participación Cultural, Banco Santander Argentina S.A.

Books distributed: 1415  
Beneficiaries: 179  
Adults trained: 10



## Reading Corners in Libraries and Community Centers

This project focuses on improving the educational opportunities of children in vulnerable situations through the promotion of reading from publicly managed libraries, entities that play a fundamental role in communities. To this end, the program creates reading spaces with new children's and young adult literature books and trains librarians and community leaders to implement new strategies that engage participants with reading and strengthen their skills when faced with texts.

Additionally, in coordination with Fundación Itaú, a cycle of virtual training sessions was held for mediators from social organizations in order to offer guidance on approaching reading in early childhood.

The following topics were covered:

- ▶ What, how, and why to read with young children? - Guide and Tools
- ▶ How to promote language in childhood? Hands on! Books, games, and screens.
- ▶ Tools for reading mediation: Texts, techniques, games, and stories.

The joint work also included the design of a cycle of conversations with specialists coordinated by Fundación Leer that began during the Month of Childhood and extended until the end of the year. María Emilia López, Claudia Stella, Marcela Carranza, Carolina Duek, and Francisco Albarellos participated.

Sponsored by: : Fundación Itaú Argentina Educativa y Cultural, Newmont (Oroplata S.A.); S.A. Importadora y Exportadora de la Patagonia

Books distributed: 3.320  
 Children benefited: 1.129  
 Adults trained: 2



## Corporate Volunteering Programs

In 2022, a new group of 129 volunteers from different organizations and companies collaborated in the creation of audiobooks based on classic stories. Their productions were added to the Children's Library of the Reading 20-20 platform. In this way, they contributed to expanding the text offer to bring reading closer to more children, families, and communities.

In addition, a group of 64 volunteers visited primary schools to share stories and tales with children. In the case of Distribuidora Cummins S.A. and Federal Express Corporation, they donated new books to be delivered to educational institutions.

These experiences enriched not only the participating children but also the adults who chose to carry out these proposals by donating their working hours. In both experiences, the volunteer teams were trained and guided by specialists from Fundación Leer.

This program was sponsored by: Bunge Argentina S.A., Disney Worldwide Services, INC; Distribuidora Cummins S.A., Ernst & Young - Pistrelli, Henry Martin y Asociados S.R.L; Federal Express Corporation; Ford Argentina S.C.A.; Foundation Air France; Goldman Sachs Argentina L.L.C.; Price Waterhouse & Co SRL; Robert Bosch Argentina Industrial S.A.; Zurich Aseguradora Argentina S.A.

Books distributed: 1188  
 Adults trained: 193  
 Beneficiaries: 3946



## Fundación Leer and the community

As part of the reading promotion initiatives carried out during the year, companies such as MSU Energy S.A. and NTT Data Argentina S.A held events to celebrate childhood and donated specially selected new books for the children of their personnel. Thus, with internal campaigns that focus on the importance of reading, 272 books were distributed.

## Reading empowers you

Fundación Leer's 25th Anniversary was celebrated with a campaign that encompassed different initiatives under the slogan #ReadingEmpowersYou.

As part of the 25th anniversary celebration of the foundation, we launched the campaign Reading Empowers You with the aim of raising awareness of the value of reading and promoting it to strengthen the role of all children and young people in the country.

### Why "Reading Empowers You"?

Promoting reading is key to achieving a more equal society and one that can face future challenges. Children who grow up surrounded by reading from an early age have more resources to carry out their projects and become committed citizens to improve the world around them. The 21st century needs to train people with high levels of literacy, with the ability to read all types of texts, short and long, with different levels of complexity. Reading extensively and on a variety of topics humanizes and empowers us. It gives us the ability to think critically and make decisions autonomously.

Today we know that children do not arrive at reading alone, but hand in hand with adults who accompany them at each stage of their development. That is why, in this campaign, we worked on the dissemination of key content to explain the social value of reading.

Reading empowers you. Today and always. Because the training of readers is the key that opens the future we all dream of for children and young people.



## Reading songs: national and international musicians joined our cause

With the support of Sony Music Entertainment, artists Diego Torres, Mau & Ricky, Natalia Lafourcade, and the group Reik (Jesus Navarro-Julio Ramirez-Gilberto "Bibi" Marin) joined the actions for our 25th anniversary, generating content to inform and raise awareness among the public.

Each of them read a verse from one of their most famous songs and then raised a reflection on the problem of literacy, inviting support for the foundation's cause. With the phrase "Everyone knows how to sing their favorite songs, but not everyone can read them," the campaign highlighted the problem of literacy in Argentina, considering that it worsened during the pandemic, leaving children and adolescents with serious difficulties in reading and writing.



## National Reading Marathon: a special edition to celebrate 25 years

The Marathon also joined the campaign with the slogan Reading empowers you: words, future, and imagination. Teachers and other referents from educational institutions such as schools, community centers, and libraries received a guide of activities and monthly newsletters with step-by-step instructions to implement activities focused on reflecting on the place of reading in the construction of projects and awakening vocations in children and young people.

## Fundación Leer scholarships for teacher training: Initial literacy and development of reading fluency

A group of 100 teachers from Buenos Aires City and different localities in the provinces of Buenos Aires, Catamarca, Córdoba, Entre Ríos, Jujuy, La Pampa, La Rioja, Mendoza, Neuquén, Río Negro, Salta, Santa Fe, Santa Cruz, Tierra del Fuego, and Tucumán were awarded scholarships to participate in the course "Initial Literacy and Development of Reading Fluency." This virtual training project presents concepts and evidence based on research, as well as specific strategies and activities to help children develop the skills necessary for fluent reading.

With the support of Wormhole IT, this self-managed course was made up of video classes and downloadable resources available on a virtual platform. Scholarship recipients were able to study at their own pace and according to their availability. One hundred percent of them were highly satisfied with the included content, the depth of the approach, and the audiovisual classes taught by the specialists.

*"In this important year, we continue to promote reading and raise awareness of the need for all children to be literate and trained as readers who want and can read. Reading gives them resources to be creative people, capable of dialogue and asserting their rights. It opens up the possibility of dreaming of a better future and is a condition for them to study and enter the labor market. We need them to grow among books and readings, so that they can face the challenges of tomorrow and guarantee sustainable development, peace, and democracy, so necessary in the local and international context we are living."*

**Patricia Mejalelaty, Executive Director,  
Fundación Leer**



## The Reading Challenge. The Club

**Target audience:** Children aged 6 to 12 years old  
**Objective:** to create reading and writing clubs for groups of children in educational institutions.

**The Reading Challenge. The Club** is a campaign in which teachers and librarians, together with their groups of children, create "reading and writing clubs" in each institution. These are planned spaces where guided readings and creative writing proposals are shared. Based on a virtual platform [desafioleerelclub.leer.org.ar](http://desafioleerelclub.leer.org.ar) the campaign includes a library with over 100 texts from universal literature, videos with workshops led by authors of children's literature, digital games, and a level system to reward the most avid readers.

By registering, educators were able to access pedagogical resources, including an annual reading plan, guides to approach classic texts, models of reading and writing workshops, and a collection of downloadable resources to distribute among students. They also participated in workshops and talks with renowned authors of children's literature and narrators.

During 2022, participating institutions took part in a drawing for four mobile libraries provided with 100 books each.

This program was sponsored by: S.A. Importadora y Exportadora de la Patagonia

Beneficiaries 7568

Teachers registered: 1875

Libraries donated: 4

Books donated: 400



Desafío Leer El Club 2022

LA ANONIMA

Fundación Leer

**SUMATE CON TUS CHICOS Y CHICAS A UN DESAFÍO DE LA LECTURA!**

Regístrate a *Desafío Leer El Club*, donde podrás disfrutar de maravillosos cuentos clásicos y acceder a actividades para que tus chicos/as descubran cada una de las historias que marcaron las infancias de todos. Además, tus chicos/as podrán ir obteniendo cinturones y ganando trofeos a medida que suman lecturas. ¡Este año hacé que tus chicos/as lean más en el Club!

**Regístrate aquí**

## National Reading Marathon

**Intended for:** children, youth, adults, and educational communities throughout the country.

**Objective:** to create awareness about the importance of reading in the daily lives of children.

In September 2022, we celebrated the **20th National Reading Marathon**, integrating it into the campaign for the 25th anniversary of the foundation. In this way, we strengthened the motto **#ReadingEmpowersYou**.

In the months prior, in addition to distributing a complete **guide of activities** for teachers and community leaders among the participants, didactic resources and a step-by-step guide were distributed to implement six projects in which through literature, art, and play, boys and girls reflected on the ways in which reading strengthens them and allows them to expand their cultural universes to build present and future projects. On the day of the Marathon, the participants shared the product of these activities with their communities.

At the end of the Marathon, a book raffle was held among all participating institutions. Thus, 30 institutions from all over the country were winners and 30 "Reading Backpacks" and 1250 books and reading materials were distributed.

### A broadcast with renowned children's literature authors

In a format similar to a game show, a group of eight renowned children's literature authors participated in playful proposals that children followed from their schools or from their homes, playing themselves and sharing experiences on social networks.

As part of the proposal, on the same day of the broadcast, 256 books were raffled for two winning institutions benefiting 520 boys and girls.



Hosted by writer Luciano Saracino, the broadcast featured the presence of Laura Ávila, writer, and scriptwriter; Victoria Bayona, writer; Cucho Cuño, illustrator, and writer; Gabriela Burin, illustrator, and writer; María Laura Dedé, writer and storyteller; Ángeles Durini, writer; Istvansch, illustrator, and writer; and Walter Poser, writer, and illustrator. In addition, Canela (Gigliola Zecchin), writer, and editor, shared a message with all participants.

The broadcast can be viewed here: <https://youtu.be/LY7nQwgxMY>



## Agenda for teenagers

To reach older audiences, writers Martín Blasco and Tiffany Calligaris joined a live event on the Fundación Leer social media. Young influencers promoting reading among teenagers also participated with their messages.

## More than 200 digital books and resources to share

The Marathon included free access to more than 200 digital books provided by publishers and authors that were available that day and for fifteen more days on the Reading 20-20 platform. In addition, all participants found videos and resources on the [connectedbyreading.leer.org.ar](https://connectedbyreading.leer.org.ar) platform to expand their reading experiences.

The virtual event was supported by: A-Z Editora S.A.; Catapulta Editores; Ediciones lamiqué S.A.; Editorial Comunicarte; Editorial El Ateneo (Grupo Ilhsa S.A.); Editorial La Brujita de Papel S.A.; Editorial Sigmar S.A.C. e I.; Fondo de Cultura Económica de Argentina S.A.; Limonero Textos S.R.L.; Loqueleo (Ediciones Santillana S.A.); Penguin Random House Grupo Editorial S.A.; Pequeño Editor S.R.L.; Pictus S.R.L.; V&R Editoras S.A.

The National Reading Marathon was sponsored by: Apex América - Apex Argentina; Atento Argentina S.A.; Axion Energy Argentina S.R.L.; Banco de Galicia y Buenos Aires SAU; Cámara Argentina de Publicaciones; Cementos Avellaneda S.A.; Fundación Andreani; Fundación Itaú Argentina Educativa y Cultural; Futurebrand; Grupo Konecta; S.A. Importadora y Exportadora de la Patagonia, Banco Santander Argentina S.A., Startek Latam, Syncromind S.A., Tecpetrol S.A., Total Austral S.A., Telemercado S.R.L.

## We rewarded the most avid readers

The boys and girls between 5 and 12 years old from each of the Argentine provinces who read the most in 2022 on the Leer 20-20 platform. The Challenge received a special prize each: 5 books (115 books in total) for their personal library and the recognition of their classmates, teachers, and school officials.

In addition, thanks to the support of Banco BBVA Argentina S.A., out of the 24 winners from across the country, we highlighted the three boys and girls with the most medals won within the challenge. They received a mobile library with 100 new books for their school and a backpack with 20 new books for their personal library.

- In this marathon, the following participated:
- ▶ 4,003,835 children, youth, and adults
  - ▶ 13,400 institutions
  - ▶ 2,600 locations in 23 provinces and the City of Buenos Aires

*For More, receiving this award is very rewarding. Although there are many moments during the school day in which reading is encouraged for one reason or another, here a habit is evident that is promoted and emphasized from the home. She felt super happy, just like her family. Our student population is made up of working families, and every recognition and achievement of our students is treasured and recognized to a great extent, as we know about the limitations and family difficulties in facing day-to-day life." Marcela, teacher at School No. 196 Republic of Lebanon, La Pampa*



## Reading 20-20: digital books and a challenge to form readers

**Targeted at:** children from 0 to 12 years old

**Objective:** to provide access to digital books and increase the number of books read by children.

**Reading 20-20** is the Fundación Leer campaign aimed at encouraging children to read and to achieve the challenge of reading more than twenty books in a year, as a key step in their formation as readers. Through its virtual platform and with the support of writers, illustrators, and publishers, it was possible to offer access to digital books updated every two weeks and classified by age. The campaign also offered a permanent library of children's classics and a collection of audiobooks and videos, including productions by volunteers from different companies and organizations that joined in. All texts are accompanied by trivias, with which participants earn medals and obtain a diploma.

Since its creation, **21 million readings** have been achieved, becoming a fundamental resource for reading in the family and for sharing readings in schools.

### Publishing Houses that Support our work

A-Z Editora S.A., Catapulta Editores, Del Naranjo S.R.L., Ediciones Abran Cancha, Ediciones de la Terraza, Editorial Comunicarte, Editorial Sigmar S.A.C. e I; Editorial El Ateneo (Grupo Ilsha S.A.); Editorial La Brujita de Papel S.A.; Fondo de Cultura Económica de Argentina S.A.; Editorial Guadal S.A.; Grupo Macmillan; Limonero Textos S.R.L.; Penguin Random House Grupo Editorial S.A., Pictus S.R.L., Riderchail Editions S.R.L.; SM Ediciones; Quipu (Libronet S.R.L.); V&R Editoras S.A.

This project was sponsored by: : Fundación Itaú Argentina Educativa y Cultural, Pan American Energy LLC, Banco Santander Argentina S.A., Tecpetrol S.A., TGN Transportadora de Gas del Norte S.A.

### Leer 20-20 in numbers

- ▶ 21,023,011 readings
- ▶ 997,536 hours of reading
- ▶ 996,717 boys and girls reading on the platform
- ▶ 139,680 participants who completed at least one reading challenge

*It is the duty of the school to encourage in the students the habit of reading, so that they can understand what they read and enjoy different types of texts. Reading for pleasure will contribute to the integral formation of the students. The access to Fundación Leer's platform has allowed students in 6th grade to be enthusiastic about discovering new, entertaining and unpublished stories, to the point that they have achieved countless books read."*

*Cecilia, teacher at Escuela N°114 "Dr. Ricardo Gutiérrez" in San Luis.*

## Galactic Readers Campaign

**Target audience:** Children aged 5 to 8 years old  
**Objective:** To strengthen children's reading fluency before third grade of primary school.

**Galactic Readers** is the campaign by Fundación Leer that focuses on the initial literacy process and proposes that children enjoy a video game in which they practice the basic processes of reading and writing, accessing stories and informative texts. Their teachers can incorporate the use of this resource and manage "virtual classrooms" to monitor their groups. It can be played from a cellphone or a computer.

Since its launch, it has been shown that children who use it systematically achieve greater speed in reading and greater accuracy in writing, skills necessary to understand texts and to continue learning and advancing in their schooling.

With the support of Fundación Prosegur, this project was also carried out in a school in the province of Mendoza and, for the first time, in an institution in Chile. Participating institutions received guidance for the use of the video game and a donation of books.

*"In September, I opened the classroom for my students, and I feel very satisfied because, although not all, quite a few children joined. And four children have already achieved the video game's goal! Before starting to play, one student could not decode "consonant-vowel syllables". As she progressed in the video game, she managed to read words with two and three syllables! Other children improved their fluency and comprehension and traveled through the planets in record time. Today, the classroom is still active, and many continue to play."*

*Griselda, primary level teacher at Escuela Provincial N° 163 in Chubut.*

The videogame is sponsored by: Indigo Music Design; Pan American Energy LLC.



# The media

Clarín

La Nación



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Telam

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Telefe de Córdoba

La Nación



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We thank the educational authorities, teachers, and educational leaders who, with effort and commitment, made it possible for the projects to be carried out and the materials to reach the children's hands. Also, to the entities, companies, publishers, volunteers, and partners of the Foundation who trusted us and supported us so that the promotion of reading continues to be the horizon

## Our thanks to the institutions, organizations and corporations that support our work:

**Institutions and Organizations:** Asociación Médica Argentina; CONABIP Comisión Nacional de Bibliotecas Populares; OEI Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura; OMEP Organización Mundial para la Educación Preescolar; Sociedad Argentina de Pediatría.

**Public Offices:** Cámara de Senadores de la provincia de Corrientes; Dirección General de Cultura y Educación de la provincia de Buenos Aires; Ministerio de Educación del Gobierno de la Ciudad de Buenos Aires; Ministerio de Cultura del Gobierno de la Ciudad de la provincia de Buenos Aires; Ministerio de Educación de la provincia de Corrientes, Ministerio de Educación de la provincia de Entre Ríos; Ministerio de Educación de la provincia de La Pampa; Ministerio de Educación, Ciencia y Tecnología de la provincia de la provincia de Salta; Ministerio de Educación de la provincia de Tucumán.

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## Outlook for next year

The year 2023 appears once again as a year full of uncertainties. Argentina's economic situation, with worrying inflation rates, forces us to rethink our actions day by day, adjusting variables to continue providing our maximum support, to the extent of our possibilities, to schools, teachers, families, girls, and boys throughout the country.

Unfortunately, the results of the pandemic are still noticeable in learning, and this has resulted in teachers having to review their practices to find new ways of doing things. According to a report by Argentinos por la Educación, only 43% of primary school students reach sixth grade on time and with the expected knowledge. The impact of these results on their academic continuity will be clear. 57% of the remaining children will have difficulties continuing their studies due to a lack of reading comprehension.

In this context, at Fundación Leer, we will continue to make our greatest efforts to support teachers, children, and families, offering them resources that allow them to recover lost or unachieved learning, delivering books to strengthen school libraries, and training teachers throughout the country.

That is why next year we will open two new self-managed training courses for teachers, focused on reading comprehension in the first cycle and narrative text reading comprehension. We will also be advancing in the development of a new project that combines reading comprehension with scientific literacy,

addressing the topics of science, technology, mathematics, and engineering.

Since Reading 20-20. The Challenge achieved its objectives, surpassing 21 million readings and reaching almost one million children, we will launch a new project, Desafío Leer. El Club, which will enhance the achievements of Reading 20-20 by offering new resources for children and initiating a whole new concept of a teaching community that will gain more strength in the coming years.

On the other hand, we will also work on dividing the video game Galactic Readers into three smaller video games so that it can be more accessible for the cell phones of the most vulnerable families, who have lower-end technology.

For its part, the 21st National Reading Marathon will be held, which under a new motto that will bring us closer to fantasy literature, will unite the entire country around reading.

In this sense, at Fundación Leer, we will continue to make our greatest efforts so that companies and individuals join us in our task, so that the children of our country can dream of the future they deserve.



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