

Fundación Leer Report 2021





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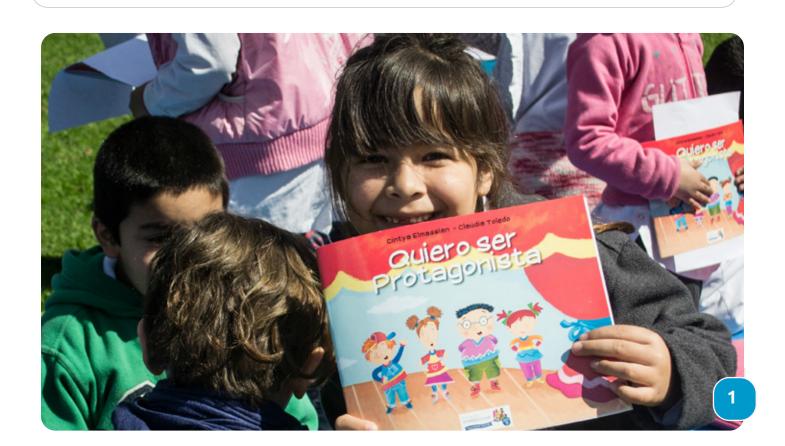
Advisory council

Dr. Pedro Luis Barcia, Ing. Guillermo Battro, Dr. Guillermo Jaim Etcheverry, Lic. Víctor García Laredo, Dr. Mariano Grondona, Sr. José Martini, Sr. Carlos Padula, Sr. Carlos Pla, Sr. Steven Rockefeller, Dr. Julio Saguier, Dra. Carol Sakoian, Prof. Antonio Salonia.

Surrogate Members: Jorge Galperín, Aldo Sessa

Executive Director: Patricia Mejalelaty

Our tribute and memory to Prof. Alfredo Van Gelderen, who from our Advisory Council, with his warmth and wisdom, has always been with near our organization, always thinking with us the best ways to increase our impact and reach more and more children and teachers. His profound understanding of the educational system and of the teaching and learning processes, have been an inexhaustible source of wisdom for our team.





Félix de Barrio: our tribute



To write about Felix de Barrio, one of the founding members, president for more than 18 years of our Foundation and vice president for four more years, is to present a very special person, committed to society and to others.

A versatile man, he was nourished by his many virtues and hobbies, both from his navigations and his passion for flying, reinforcing his natural temperance and wisdom that befriended him with new horizons that he was always willing to conquer.

A family man, dedicated worker, with great intelligence, optimism and armored honesty, he knew how to bring important undertakings to fruition.

Among all his efforts, Fundación Leer was his great pride, the "apple of his eyes". He saw it born, helped it grow, then accompanied it and well advised it. He always took care of it: he had the organization in his mind and in his heart.

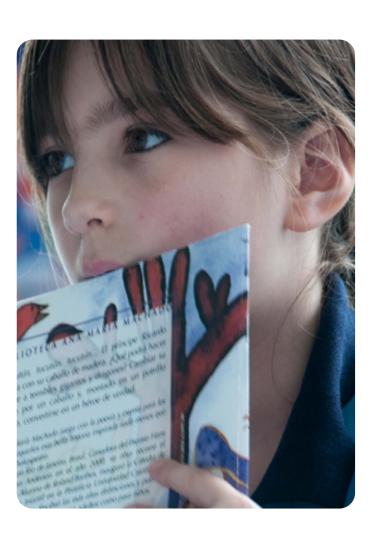
Happy and proud to have had him among us, at Fundación Leer we will never forget him with his smiling cordiality and contagious friendliness.

Carlos Etcheverrigaray
President of Fundación Leer



Introduction

After two years of transformations marked by the pandemic Covid-19 that continue to leave deep marks on our society, in Argentina the educational gap became visible throughout the country. In this context, we focused our work on responding to the needs of children, educators and families who needed resources and support so that boys and girls would not be left behind in their literacy process. We look forward that they could, even in an adverse context, continue to grow between books and readings. Along the year, our work strengthened and grew.



We are convinced that expanding the opportunities so that boys and girls can become literate, have access to books and live positive experiences with reading are the only tools that will make possible their training as creative people, citizens capable of dialoguing in democracy, of asserting their rights and building better future.

For 25 years we have been working to make it possible, through our campaigns and programs, offering the necessary tools to advance on that path.

To give impetus, innovate and expand our reach, we join technology as a fundamental ally. The pandemic left us with a certainty: the possibility of adopting virtual environments and resources, as well as access to digital books, can help us so that thousands of boys, girls, teachers, institutions and families continue to learn to read and enjoy reading. In this sense, our platform **Reading 20-20 platform** continued to grow, **the Galactic Readers video game** was a source of learning for first readers from different corners of the country and the brand new campaign **The club** took its first steps with an innovative project.

Thus, as a team, we were able to transform, adapt and create projects according to new requirements and continue working guided by our mission.





A summary of what has been achieved in 24 years of work

2,508,358 children and young people were benefited by our programs.

2,569,273 new children's and youth literature books were distributed in educational institutions and non-formal education organizations.

27,613 adults were trained in strategies for teaching reading and writing.

10,665 reading promotion projects were held in 23 provinces and in the Autonomous City of Buenos Aires.

3,861 reading spaces were created with new books.

854,587 boys and girls had access to digital books on the platform Read 20-20 reaching **18,570,139** reads.

In 2021 we achieved:

3,300,000 children, youth and adults belonging to 11,426 institutions in

2,270 locations throughout the Argentine Republic participated in the 19th National Reading Marathon.

55,906 children and young people under the age of seventeen participated in our projects.

84,743 new books in paper format were distributed in institutions.

1,252 adults were trained.

459 educational projects were implemented.

158 "Reading Backpacks" with new children's literature books were distributed to classrooms.

414 reading spaces were created with astonishing new books.

4,294 boys and girls learned in the video game Galactic Readers.

3,648 boys and girls registered in The club.

135,923 boys and girls enjoyed reading on the Reading 20-20 platform.





Our programs

Our educational programs -which included both digital and printed resourcesfocused both on accompanying the literacy process of groups of boys and girls affected by the footprint of the pandemic, as well as on providing books to institutions, training teachers, librarians and community references, and thus continue increasing and expanding the training of readers.

Programs executed in 2021: Reading Helps You, Reading Opens Horizons, Corporate Volunteering, Virtual Course "Initial literacy and reading fluency".

Reading helps you

It is a pedagogical intervention program that seeks to promote the automation of reading and reading fluency in boys and girls from first to third grade. This achievement is basic so that they can understand the texts and thus continue studying and be able to function in all the different areas of their lives. Many boys and girls had difficulty achieving this in the context of the pandemic and their schooling is at risk.

Each of the participating institutions received the necessary resources to help reverse this situation: **the Galactic Readers activity book**, texts created to facilitate autonomous reading, as well as teacher training and support during the process.

In some cases, the educational game **Super Readers** and the **Autonomous Reading Collection** were also included.

As a result of the systematic use of the materials, the boys and girls achieved significant improvements in reading speed and writing accuracy, skills that pave the way for them to understand all kinds of texts and continue to develop as autonomous readers.

This program was sponsored by:

AcerBrag S.A., Avery Dennison
Foundation, Dow Argentina, ExxonMobil,
Excelerate Energy S.R.L; Fondation Air
France, Grupo Oxbow, Henkel Argentina
S.A., Industrias John Deere Argentina S.A.,
Michelin Corporate Foundation, Pan
America Energy, Scatec ASA, TGN
Transportadora Gas del Norte, The Tinker
Foundation Inc.

Number of books distributed: 33,683





Reading opens horizons

It was implemented in 25 children's homes dependent on the General Agency for Children and Adolescents of the city of Buenos Aires with the support of the Direction of National Cultural Patronage Program and Santander in order to incorporate the practice of reading in the daily life of the children, boys and girls who go through different problems and require spatial accompaniment, as well as strengthening their reading and writing skills.

Each home received literature books to form a reading space and Galactic Readers Activity Books as well as our collection of texts to promote autonomous reading and the Super Readers board game were distributed to the little ones. Professionals and caregivers were trained and given support for the implementation of reading and writing workshops.

This program was sponsored by: Dirección Nacional de Mecenazgo, Santander

Number of books distributed: 3,121

Children benefitted: 483

Adults trained: 30

Corporate volunteer program: audiobooks and videobooks creation

More than 300 corporate volunteers from different organizations and companies collaborated in the creation of audiobooks based on classic tales that were added to the Children's Library of the platform Leer 20-20 platform In this way, they contributed to expanding the supply of materials to bring reading closer to more children and families.

This program was sponsored by:

Avery Dennison Foundation, Citi, Dell Technologies, Distribuidora Cummins S.A., Federal Express, Fundación Itaú, Ford Argentina, Henkel Argentina S.A., Grupo IRSA, Michelin Corporate Foundation, PWC, TGN Transportadora Gas del Norte y Western Union.

Number of books distributed: 1,517

Adults trained: 337





Distance learning courses

Attentive to the needs expressed by educators, librarians and references from different institutions, we developed our first self-managed virtual course that includes video classes, self-assessments and various downloadable materials.

The Initial literacy and reading fluency course was developed in two editions of five weeks each, reaching 180 teachers, who were able to take it according to their rhythms and availability for study. 100 percent were highly satisfied with the contents included, the depth of the approach and the classes in audiovisual format by our specialists.

This program was sponsored by: Wormhole Adults trained: 180

"I am very satisfied with the explanations of the trainer. I loved the classes. The evaluations made me think a lot and I really had to have understood each class well to be able to achieve each evaluation".

Participant, 2021 edition.

"Very nice course, it made me rethink various topics and ways of approaching something as important as initial literacy".

Participant, 2021 edition.

Books for families and institutions

With the support of Austin Powder Argentina S.A., more than 400 new books were distributed to the sons and daughters of the company's employees in the cities of Salta and Rafaela (Santa Fe province). With the support of Fundación Itaú, more than 150 books were donated to community institutions. Also, as part of our actions to expand access to books and thanks to Penguin Random House, we made a donation of 39,000 books for bilingual elementary schools in the city of Buenos Aires. Thanks to Axion Energy, a library with 100 new books was delivered to a children's boarding home in Campana.





Reading and writing clubs



In a context where digital technology integrates and enriches educational practices, we developed **The club**, a new space for teachers, librarians and elementary students with a purpose: to create Reading and Writing Clubs in each classroom.

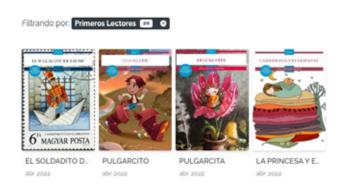
Based on a virtual platform desafioleerelclub.leer.org.ar it includes more than 100 classic texts from universal literature, videos with authors, games and a level system to reward the children along they spend more time reading.

Teachers and librarians register and then invite their groups to join. To give life to each Reading and Writing Club, they have available an annual reading plan, models of reading and writing workshops and a collection of downloadable resources to distribute among students.

In 2021, a group of institutions participating in this initiative, that attended 600 children received backpacks equipped with books to complement the use of reading both digital and printed books.

This program was sponsored by:

S.A. Importadora y Exportadora de la Patagonia Number of children registered in the Club: 3,648 Number of teachers registered in the Club: 1,191 Backpacks with new books donated: 10





National Reading Marathon

The 19th National Reading Marathon

celebrated on September 24th, 2021 was enhanced by a day that combined the return of face-to-face activities with a streaming broadcast on our virtual platform. Boys and girls of all ages found in this space a dynamic agenda with interventions by renowned writers and illustrators of children's literature.

We registered the participation of:

3,938,164 children and young people

436,995 adults

11,426 institutions

2,270 locations in 23 provinces and the City of Buenos Aires

More than 200 digital books to share and read

The Marathon included free access to more than 200 digital books donated by publishers and authors that were available that day and for fifteen more on the **Leer 20-20** platform. The challenge. The participants were able to enjoy them from their cell phones, tablets or computers in the institutions and with their families.



A gathering around reading and books that took place both in the real world as well as in digital media.



In addition to the careful return to some face-to-face activities, on the day of the Marathon everyone was able to enjoy the broadcast hosted by the writer Luciano Saracino and the announcer and actress Shumi Gauto with the participation of the writers Antonio Santa Ana, Canela, Laura Ávila, Fabián Sevilla, María Laura Dedé, and the illustrators Poly Bernatene, Alberto Pez, Roberto Cubillas, Damián Zain, Walter Poser and Pablo Picyk. The broadcast concluded with an interview with cartoonist Liniers, who broadcast from the United States.



Book and game raffle

During the year, as part of previous activities, books and games were raffled for schools to add to their reading corners

With the support of Santander, 15 boxes of the **Super Readers** board game were raffled. Also, like every year, 4,130 books and other reading materials were raffled among all the registered institutions. 114 institutions were winners of the materials and received training to promote the use of these resources.

"From the library we work all month on the Reading Marathon, helping kids discover local authors. To this end, and given the restrictions of the pandemic, most of the work was done virtually. We included an alive transmission in the library's facebook, where the authors themselves spoke about their works. Then we invited the community to comment and remove the books. For the closing we invited a local author to share his stories with the children"

Sandra, librarian, Library "Raúl Isidoro D'Atri", La Pampa.

Transmission can be seen here: https://youtu.be/GzZDOfnlDBQ

The following publishers were part of the virtual transmission: Arte a Babor, Del Naranjo S.R.L., Loqueleo, Norma Editorial, Penguin Random House, Riderchail Ediciones.

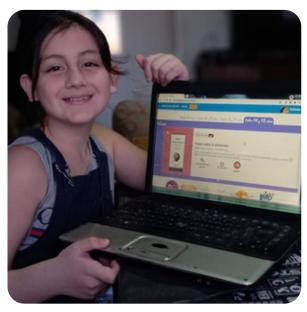
The National Reading Marathon was sponsored by: Atento Argentina, Axion Energy Argentina S.R.L., Cámara Argentina de Publicaciones, Banco Galicia, Fundación Andreani, Fundación Itaú, Futurebrand, S.A. Importadora y Exportadora de la Patagonia, Santander, Startek Latam, Syncromind S.A., Tecpetrol S.A., Total Austral S.A., Telemercado S.R.L, Voicenter S.A.





Award for the boys and girls who read the most

In 2021, in a new edition, the boys and girls who read the most on the platform Reading 20-20 platform received recognition. They are the kids aged between 5 and 12 years old who managed to overcome the challenge of reading twenty books. Each province of Argentina were represented. They received as a prize books for their personal libraries and the recognition of their peers, teachers and directors of the schools to which they belong. The day of the Marathon kids were presented during the transmission.





"What encouraged Sofia the most to read were the questions at the end of the reading and the medals she can win. In addition, I noticed that she was hooked on the story of the book and then she commented and made references to what she had read. The platform of Reading 20-20. The Challenge helped us throughout the quarantine, taking into account that it was a confinement context. Something important was the challenge to read, get to the end of the book, answer the three questions and then win the medals. Without realizing it we had several books read. The truth is that we did not expect recognition for Sofía, she loves to read and we are very happy."

Alejandra, mother of Sofía, winner of Neuquén.

"As a mother, I liked this proposal because we were able to have a wide variety of books, many with authors we did not know. In addition, Pedro got used to us reading him a story every night before going to bed or even sometimes before his siesta. It is a moment he looks forward to. And in a context like this, it allows us to have a moment of calm and, in addition, we can share mother and son, something that I value very much."

Natalia, mother of Pedro, winner of the city of Buenos Aires.



Reading 20-20: our platform



Reading 20-20 is our campaign aimed at getting boys and girls excited about reading and getting them to meet the challenge of reading more than 20 books a year. During the pandemic, and thanks to the support of writers, illustrators and publishers, it responded to the need for digital books that were renewed and interesting for different ages. Between 2020 and 2021, the number of readings tripled to become a fundamental resource for families and teachers.

Along with the available books donated by authors, illustrators and publishers, there is access to a permanent library of children's classics and a collection of audiobooks and videos, including the productions of our volunteers.

Book publishers supoorting this campaign:
A-Z Editora S.A., Catapulta Editores, Del
Naranjo S.R.L., Ediciones Abran Cancha,
Ediciones de la Terraza, Editorial
Comunicarte, Editorial La Brujita de Papel;
Grupo Macmillan; SM, Limonero Textos
SRL, Penguin Random House, Riderchail
Ediciones, V & R Editoras.

Virtual classrooms for teachers that promote reading at home

Teachers and librarians can create "virtual classrooms" within the platform to invite their groups to read at home and monitor their progress. In 2021, 16,000 classrooms were created and more than 10,000 teachers joined.

This program was sponsored by: Grupo Gestión, Fundación Itaú, Pan American Energy LLC, S.A. Importadora y Exportadora de la Patagonia, Santander, Tecpetrol S.A., TGN Transportadora de Gas del Norte S.A.

Readings and readers that grow day after day

Since its creation, the campaign has achieved: **854,587** boys and girls registered **18,570,139** readings **123,554** boys and girls who met at least one reading challenge **16,640** virtual classrooms



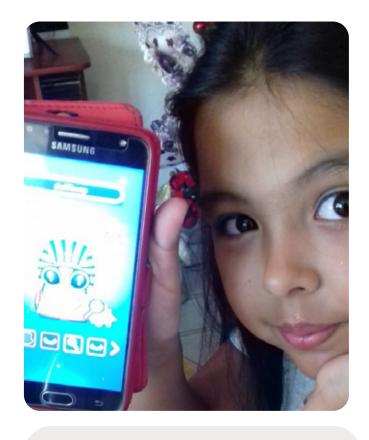
Galactic readers video game

Galatic Readers is the educational video game that we created for boys and girls from 5 to 8 years old with the aim of making them read fluently before third grade. It proposes to play exercising the basic processes of reading and writing while traveling through galaxies and planets with stories and informative texts. Your teachers can manage virtual classrooms and thus monitor their groups. You can play from your cell phone or computer.

Since its launch, it has shown that boys and girls who use it systematically achieve faster reading and greater precision in writing, skills necessary to understand texts and be able to continue learning and advancing in their schooling.

The video game Galactic Readers was sponsored by: Indigo Music Design; Santander; Pan American Energy LLC.





"Santi is in third grade, last year he did second grade like all the boys virtually. It took a lot for him to be interested in reading. He is very interested in books and learning. But he always wants us to read to him, he doesn't want to do it on his own. Last year for the week of reading, the teachers of the school proposed us to participate in the Reading Marathon of their foundation and that is how we started. We read several books and then installed the Galactic Readers app. Thanks to the application, Santi became very enthusiastic and began to read more and more on his own. The stories are beautiful and the games excite you even more. This year he began to learn with his dream to create stories and we put together a book just like the one we read in the application".

Natalia, Santino's mother



Our message in the media

La Nación

LANGON - Cultura

Precalentamiento para una nueva maratón de lectura, en formato virtual

Este viernes, desde las 10, autores e illustradores corren la línica carrera grupal donde todos los parficipantes son ganadores, nemaciones, charlas, talleres y más de cles litros online grafis para compartir toda la semana

22 de septiembre de 2021 - 11:05





Infobae

infobae

AMERICA MEDICO COLOMBIA ECONOMICO TELESACIV DEPORTES CULTURA

Ottenes noticles Tendencies Como llegue hasta agur Coronavirus Estadolicas de la pandenia ESPN Neveletiers

CULTURA

Maratón Nacional de Lectura: con más de tres millones o inscriptos comenzó la gran celebración de la literatura

Liniers, Canela, Antonio Santa Ana y Laura Ávila son algunos de los artistas que participaron de la transmisión de apertura. El ciclo virtual continúa en las escuelas de todo el país





Hoy comerad la gran Maratón Nacional de Lectura. Ex esta edición número 29 organizada anualmente por Fundación Leer se inscribieron 3.375.150 niños, jóvenes y adultos junto a 11.426 instituciones de 2.270 lincalidades. La apentura fue una transmisión en vivo de más

Clarín



Fundación Leer se prepara para la 19º Maratón Vacional de Lectura junto con autores e ilustradores de literatura infantil



Fundación Leer se prepara para la 19º Maratón Nacional de Lectura junto con a... El 24 de septiembre llega una nueva edición del evento que ya es un clásico. "stá destinada a chicos y chicas de todas las edades. Habrá talleres....

Telefe

zatada | 27 septremore 2021

Más de tres millones de niños jóvenes y adultos se sumaron a la Maratón Nacional de Lectura

Más de tres millones de niños, jóvenes y adultos comenzaron a participar el viernes de la 19 Maratón Nacional de Lectura, en la que pudieron sumarse a distintas actividades a través de una plataforma digital junto a escritores, artistas y editores, informó la Fundación Leer, organizadora del tradicional evento.



En total participaron 3.375.159 niños, jóvenes y adultos junto a 11.426 instituciones de 2.270 localidades de todo el país.

Instituciones educativas organizaron actividades en torno a la lectura y, junto a las familias, se sumaron en la eletaforma.

https://conectadosporialectura2021.leer.org.ar/, donde se desarrolló una agenda de actividades "en la que

El sureño



Los Andes

4 RESERVE

LOS ANDES

KAS NOTICIAS SOCIEDAD POLÍTICA ECONOMÍA OPINIÓN DEPORTES POLICIALES TINTERO FÚNEBRES CLASIFICADI

Miles de niños e instituciones de todo el país se están sumando a la 19.a Maratón Nacional de Lectura organizada por Fundación Leer. Las provincias que lideran en cantidad de inscriptos hasta el momento son Córdoba, Entre Ríos, Santa Fe y Tucumán

Gabriela Araujo

Miéroeles, 8 de septiembre de 2021 - 11:52 hs

194 de contiembre se llevará a cabo una nueva edición de La Maratón Nacional de Lectura

Our thanks

Alicia Levi, Presidente y Directora Ejecutiva, RIF; Jorge Ader; Adrián Aliano; Juan Ignacio Arrut; Enrique Avogadro; Laura Ávila; Juan José Badano; Pedro Luis Barcia; Federico Mauricio Braun; Federico Braun (P); Nicolás Braun; Pablo Bernasconi; Poly Bernatene; Alejandro M. Breuer Brocha; Canela; Romina Carnevale; Liliana Cinetto; Cucho Cuño; Roberto Cubillas; Facundo Casillas: Aleiandro Chekherdemian: Andrea Da Cruz Neves; María Laura Dedé; Daniel Dessein; Nicolás Di Prinzio; Cristian Dzwonik - NIK; Jorge Esponda; Wenceslao Esponda; Carla Etchepare; Carlos Etcheverrigaray; Sabrina Irene Fernández; María Freixas Braun; Shumi Gauto; Silvina Hojman Madanes; Istvansch; Sebastián Iglesias; Marcelo Galperín; Eduardo García Mansilla; Sergio Garrido; Pablo Gianella; Ignacio Manuel García Deibe; Jorge Gonzalez; Ignacio González García; Federico Giovini; Patricio Guitart; Eduardo Grüneisen; Gustavo Koniszczer; Eduardo Lagreca; Jorge N. Labanca; Ricardo Siri Liniers; Javier López Llovet; Fernando Malenchini: Facundo Marino Martínez: Elías Mejalelaty; Matilde N. Abulafia (Mejalelaty); Fabiana M. Mejalelaty; Santiago Murman; Santiago Murtagh; Marcela Nulchis; Alberto Pez; Pablo Picyk; José Pochat; Walter Poser; Teresa Riccardi; José Luis Rinaldi; Cinthia Rojas; Antonio Santa Ana; Luciano Saracino; Aldo Sessa; Fabián Sevilla; Agustina y Claudio Saladino; Silvio Sampedro; Facundo Serrano; Silvia Schujer; Cinthia Rojas; Fernando Tchechenistky; Mariana Valle; Mario Vázguez; Guillermo Willi; Damián Zain.

We thank the educational authorities, teachers and educational leaders who, with effort and commitment, made it possible for the projects to be carried out and for the materials to reach the children's hands. In addition, to the entities, companies, publishers, volunteers and partners of the Foundation who trusted us and supported us so that the promotion of reading continues to be the horizon.

Our recognition and thankfulness to the institutions, organizations and corporations that support our work

Institutions and Organizations: CONABIP Comisión Nacional de Bibliotecas Populares; OEI Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura; OMEP Organización Mundial para la Educación Preescolar; Sociedad Argentina de Pediatría.

Public Offices: Dirección General de Cultura y Educación de la provincia de Buenos Aires; Ministerio de Educación del Gobierno de la Ciudad de Buenos Aires; Ministerio de Cultura del Gobierno de la Ciudad de Buenos Aires; Ministerio de Educación de Corrientes, Ministerio de Educación de Entre Ríos; Ministerio de Educación de Jujuy; Ministerio de Educación y Cultura de Mendoza; Ministerio de Educación, Ciencia y Tecnología de Salta; Ministerio de Educación, Ciencia y Tecnología de Tierra del Fuego; Ministerio de Educación de Educación de Educación de Educación de Educación.



Corporations committed to children's literacy: AcerBrag S.A.; Aluar Aluminio Argentino S.A.I.C.; Asociación Mutual del personal de San Cristobal; Atento Argentina; Axion Energy Argentina S.R.L.; Austin Powder Argentina S.A.; Avery Dennison Foundation; Banco de Galicia y Buenos Aires S.A.; Banco Itaú Argentina S.A.; Bunge Argentina S.A.; CAF - Charities Aid Foundation America; Cámara Argentina de Publicaciones; Citibank, N.A.; Dell; Distribuidora Cummins S.A.; Dow Argentina; Embajada de Suiza; ExxonMobil; Excelerate Energy S.R.L.; Fondation Air France; Federal Express; Ford Argentina; Fondo Metropolitano de la Cultura, las Artes y las Ciencias – Gobierno de la Ciudad de Buenos Aires; Fundación Itaú Argentina S.A.; Fundación Prosegur; GlobalGiving; Grupo Gestión; Grupo Ilhsa S. A.; Grupo Oxbow -Copetro S.C.; Help Argentina; Henkel Argentina S.A.; Industrias John Deere Argentina S.A.; Infa S.A.; Grupo IRSA; Michelin Corporate Foundation; MSU Energy S.A.; Municipio de Lanús; Pan American Energy LLC; PwC Argentina; Prudencia Compañía Argentina de Seguros Generales S.A.; Santander; San Cristóbal Seguros Generales; S.A.; Importadora y Exportadora de la Patagonia; SBS Librería; Scatec ASA; Startek Latam; Syncromind S.A.: StoneX Argentina; Tecpetrol S.A.: Telemercado SRL; TGN Transportadora Gas del Norte; The Resource Foundation; The Tinker Foundation Inc.; The Walt Disney Company; Tito Gonzalez Automotores S.A.; Total Austral S.A; TotalEnergies Argentina; United Way Foundation; Voicenter S.A.; Western Union; Wintershall Dea S.A.; Your Cause LLC; Young & Rubicam; Zurich Argentina Compañia de Seguros S.A.

In-kind donations: Depósito Saldías; Escribania Esponda; Fundación Andreani, G Breuer Abogados; Microsoft Office 365; Penguin Random House; PwC Argentina; TASA Logística; Telecom Argentina S.A.; Wormhole S. A.

Organizations and corporations that help us spread our mission: ADEPA; Clarín, DirecTV; Diario Perfil; El Cronista; Fundación La Nación; Fundación Noble; La Gaceta de Tucumán; Grupo Vía; Metrovías; Mitre AM y FM; Radio Nacional; Sarmiento Vía Pública; SubteTV; Warner Media.

To the publishing houses that work with us to promote children's literacy: Adriana Hidalgo Editora; Arte a Babor; A-Z Editora S.A.; Catapulta Editores; Del Naranjo S.R.L.; Ediciones Abran Cancha; Ediciones Colihue S.R.L.; Ediciones de la Flor S.R.L.; Ediciones Iamiqué S.A.; Ediciones de la Terraza; Editorial Albatros S.A.C.I.; Editorial Atlántida S.A.; Editorial Comunicarte; Editorial El Ateneo - Grupo Ilhsa S.A.; Editorial Guadal S.A.; Editorial La Brujita de Papel; Editorial Océano Argentina S.A.; Editorial Sigmar S.A.C. e I.; Fondo de Cultura Económica de Argentina; Fundación Edelvives; Grupo Macmillan; Kapelusz Editora S.A.; Norma Editorial; La Bestia Equilátera; Limonero Textos S.R.L.; Loqueleo; Penguin Random House; Pequeño Editor; Pictus S.R.L.; Quipu; Riderchail Ediciones; SM; Una Luna; V & R Editoras.



Fundación Leer work scope

Buenos Aires: Adrogué, Abasto, Almirante Irizar, Angel Etcheverry, América, Arenza, Arrecifes, Avellaneda, Azucena, Azul, Bahía Blanca, Baigorrita, Béccar, Berisso, Bolívar, Bosques, Boulogne Mer Sur, Bragado, Campana, Cañuelas, Carlos Casares, Carmen de Patagones, Caseros, Colonia Suiza, Comodoro Py, Chivilcoy, Claypole, Colón, Coronel Suárez, Don Bosco, Don Orione, El Talar, Florencio Varela, Florentino Ameghino, Francisco Alvarez, General Alvear, General Daniel Cerri, General O'Brien, General Pacheco, General Madariaga, Glew, Haedo, Ingeniero White, Isidro Casanova, Irala, Ituzaingó, Junín, Joaquin Gorina, La Plata, La Tablada, Lanús, Lincoln, Lobería, Los Cardales, Los Toldos, Loma Hermosa, Luis Guillón, Luján, Maza, Mar de Cobo, Mar del Plata, Mariano Moreno, José Mármol, Martínez, Mercedes, Olascoaga, Parada Robles, Pila, Pilar, Piñeyro, Presidente Derqui, Quilmes, Salto, San Fernando – Islas, San Justo, San Nicolás de los Arroyos, Sarandí, Tandil, Tolosa, Tortuguitas, Trenque Lauquen, Valentín Alsina, Verónica, Villa Adelina, Villa de Mayo, Villa Jardín, Villa Libertad, Villa Marteli, Villa General Arias, Villa Ventana, Virrey del Pino, Warnes; Catamarca: Belén, Corral Quemado, Chumbicha, Puerta de San José; Chaco: Avia Terai, Charata, Coronel Du Graty, Corzuela, General Pinedo, Juan José Castelli, La Verde, Las Breñas, Los Frentones, Miraflores, Presidencia Roque Sáenz Peña, Quitilipi, Resistencia, San Bernardo, Villa Rio Bermejito; Chubut: Comodoro Rivadavia, Chacay Oeste,

Colan Conhue, Esquel, Gaiman, Lago Puelo, Puerto Madryn, Puerto Pirámide, Rawson, Sarmiento, Trelew, Trevelín, Yala Laubat; Ciudad Autónoma de Buenos Aires; Córdoba: Alica, Alejandro Roca, Balnearia, Chacabuco, Camilo Aldao, Colonia La Argentina; Córdoba, General Paz, La Calera; La Concepcion, La Cumbre, Laboulaye, Los Algarrobos, Morteros, Sacanta, Huidobro: Corrientes: Villa Ahoma Sur. Corrientes, Curuzú Cuatiá, Goya, Raíces Norte, Gobernador Valentín Virasoro; San José; Entre Ríos: Alcaraz Primero, Aldea San Antonio, Bovril, Concepción del Uruguay, Colonia Elia, Federal, General Galarza, General Ramírez, Gualeguay, Gualeguaychú, Guayaquil; El Pingo, El Solar, La Clarita, Gobernador Mansilla, La Paz, Los Conquistadores, Nogoya, Oro Verde, Paso De Las Piedras, Rosario del Tala, San Benito, San Jaime de la Frontera, Sauce de Luna, Villa del Rosario, Villaguay; Formosa: Clorinda, Colonia Campo, Villafañe, Villa General Guemes; Jujuy: Coronel Arias, Humahuaca, Juella, Las Escaleras, Perico, Purmamarca, Riacho He-He, Monterico, San Salvador de Jujuy, San Vicente; La Pampa: Alpachiri, General Acha, Jacinto Arauz, Macachín, Miguel Riglos, Damian Maisonave La Rioja: Aimogasta, Barrio De Galli, Chepes, Famatina, Malanzan; Mendoza: Algarrobal (Las Heras), Buena Nueva (Guaymallen), Cañada Seca, Coquimbito (Maipú), Cruz De Piedra, El Cerrito, El Challao (Las Heras), El Resguardo (Las Heras), General Belgrano (Guaymallén), Godoy Cruz,



Jaime Prats, La Dormida, La Escandinava, Las Cañas, Las Tortugas (Godoy Cruz), Los Árboles, Los sauces, Malargüe, Maipú, Mendoza, Phillips, Rama Caída, San José, San Martín, San Rafael, Tupungato, Villa Atuel Norte, Villa Marini; Misiones: Aristobulo Del Valle, Garuhapé, Garupá, Puerto Delicia, Puerto Iguazú, San Javier; Neuquén: Aguada San Roque, Añelo, Bajada del Agrio, Centenario, Chos Malal, Costa de Malleo, Junín de los Andes, Neuquén, Octavio Pico, Piedra del Águila, Plaza Huincul, Plottier, Rincón de los Sauces, San Demetrio, Vista Alegre Norte; Río Negro: Allen, Cipolletti, El Bolsón, General Roca, General Conesa, Ingeniero Jacobacci, Las Grutas, Mainque, Maquinchao, Ñirihuau, Pilcaniyeu, Río Colorado, San Antonio Oeste, San Carlos de Bariloche, Viedma, Villa Regina; Salta: Abra Grande, Aguas Blancas, Cobres, El Gallinato, Finca El Cedral, La Caldera, La Calderilla, Las Lajitas, Las Viñas, Lesser, Lumbreras, Peña Colorada, Piquete Cabado, Río Pescado; Rosario de Lerma, Salta, San Miguel, Sauce Redondo, Vaqueros; San Juan: Chimbas, Concepción, Colonia Gutiérrez, Colonia Médano de Oro, Colonia Rodas, La Cañada, Las Flores, Quinto Cuartel, San Juan, Santa Lucía, Villa Bolaños, Villa del Carril; San Luis: Justo Daract, El Trapiche, La Toma, Nueva Galia, San Luis: Villa Krause: Santa Cruz: 28 de Noviembre. Comandante Luis Piedrabuena, El Calafate, Gobernador Gregores, Las Heras, Los Antiguos, Perito Moreno, Pico Truncado, Puerto Deseado,

Puerto San Julián, Puerto Santa Cruz, Río Gallegos, Río Turbio; Santa Fe: Arminda, Bigand, Bombal, Cabal, Caferata, Cayasta, Coronel Bogado, El ortondo, Las Rosas, Los Cardos, Oliveros, Pedro Gomez Cello, Rosario, Rufino, San Gregorio, San Martin de las Escobas, Santa Maria Norte, San Cristóbal, San Jorge, Santa Fe, Sastre, Vera, Villada, Villa Constitución; Santiago del Estero: Bandera, Mercedes, San Jorge, San Luis, San Nicolás, Santiago del Estero, Tintina, Urutaú, Villa Río Hondo; Tierra del Fuego: Base Esperanza, Río Grande, Ushuaia; Tucumán: Alta Gracia, Aguilares, Barrancas, Buena Vista, El Cadillal, Cruz Alta, El Bracho, Delfín Gallo, Gastona Norte, Gastona Sur, La Cienaga, La Florida, La Junta, Loma de Ciudacita, Los Valenzuelas, Los Juárez, Los Sosa, Malvinas, Monteagudo, Quilmes, Ramos, San Miguel, Tapia/Tapias, San Miguel de Teniente Berdina, Tres pozos, Tucumán, Tafí Viejo, Villa Chicligasta.



Outlook for next year

2022 promises to be a year of many challenges for Fundación Leer. With great joy our institution will celebrate its 25th anniversary and, for this, we will organize different actions that will highlight the impact that reading has on the lives of boys and girls.

Regarding schools, next year will bring a slow return to normality. With the arrival of the vaccine, schools reopen their doors and boys and girls once again return to the classroom. The importance of this is enormous, since the COVID-19 pandemic has wreaked havoc on education that is perceived in boys and girls across the country. Different reports highlight that after the pandemic 6 out of 10 children have difficulties in learning to read and write. In this context, from Fundación Leer we will continue to make our best efforts to accompany teachers, boys and girls, offering them resources that allow them to recover lost or unsuccessful learning, delivering books to strengthen school libraries and training teachers from all over the world. country.

In this sense, we will offer the schools that most need it –according to the available financing and in agreement with the authorities of each jurisdiction- the program Leer Te Empodera, which aims to support the development of autonomous reading. In this way, we will continue working together with companies and the public sector, as we have done so far, so that all our boys and girls want and can read.

Reading 20-20 platform will continue strongly accompanying families, offering them texts so that boys and girls can read at home and, in this way, incorporate a reading space into daily life. Likewise, with the Galactic Readers video game we will offer teachers the possibility that their students can practice reading in a medium and with a language that is familiar to them and that naturally attracts them.

In 2022, we will celebrate our 20th National Reading Marathon, in which we will also invite participants to be part of Fundación Leer's 25th anniversary.

In this sense, we will continue maiking our best efforts so that boys and girls of our country can dream of the future they deserve.

The Financial Statements of Fundación Leer are audited annually by Price WaterhouseCoopers; who on date April 28, 2022 have issued their unqualified report on the balance sheet closed as of December 31, 2021. To obtain a complete copy of them write to info@leer.org.ar



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